



Annual Review 2011

Welcome Home



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Introduction

Welcome Home

‘Home’ is such a special word for everyone here at Battersea. It’s a simple but important word, and for all our animals, staff and volunteers it means the world. Over three million dogs and cats have been part of our Battersea home for over 150 years.

Before they reach us, far too many of our animals never really understand the meaning of a loving home. So for some, coming to Battersea is the happiest experience they have ever had. They are all welcome here and from the moment they arrive we become their home.

We offer our animals a heartfelt promise and a deep commitment. Our promise is to help find them the loving new home they can call their own for the rest of their lives, and meanwhile, while they’re here, we’ll make their stay as happy as we possibly can.

Battersea will always aim to offer our animals that all-important second chance in life and whilst they are in our care we have the privilege and the joy of gaining their trust, love and affection.

The world around us is constantly changing, breeds fall in and out of fashion and we adapt to meet new challenges. At Battersea we make the same commitment to every lost, abandoned or unwanted dog or cat that comes through our doors and it is this commitment that lies at the very heart of everything we do.

“The ache for home lives in all of us. The safe place where we can go as we are and not be questioned”

Maya Angelou

Introduction from the Chairman

Battersea has a very special place in the hearts of the nation. Our supporters help us in so many ways and people come from far and wide to be able to say they have rehomed an animal from Battersea. This makes me feel immensely proud to be the Chairman of such an incredible charity.

I was most encouraged by the progress the Home made in 2011 in all aspects of its vital work across our three rescue and rehoming centres in London, Brands Hatch and Old Windsor. In particular we are planning to greatly improve the kennelling facilities at our iconic London site. It is so important to give our homeless dogs good quality kennels during their time with us – something they so rightly deserve.

Our Mary's Promise Appeal for new kennels is named after our founder, a wonderful Victorian lady called Mary Tealby. She was moved to establish the Home for Lost and Starving Dogs in an old stable yard in Islington in 1860 after discovering an emaciated and exhausted mongrel wandering the streets.

Mary could have called the charity a rescue, refuge, hospital, shelter or even asylum but she carefully chose the word 'Home' because it was felt to be more warm and appealing. And it remains the foundation stone for our Home today.

As we reflect on the achievements and challenges of 2011, I would like to thank our President HRH Prince Michael of Kent GCVO, our Council of Trustees and our Battersea staff and volunteers for their tremendous support. The Home is open to take in stray animals every day of the year and our staff and volunteers help make Battersea a lifeline for our pets.

Heather

Heather Love
Chairman



Heather with Rusty
and Claire with Felix.

Chief Executive's Report

2011 was my first full year as Chief Executive of Battersea, and what an unforgettable year. The Home is quite remarkable and truly like no other. Every day there are smiles, tears, hopes and fears and some very special moments of pure joy when happy dogs and cats are reunited with their owners or, more typically, rehomed and immediately bringing pleasure to their brand new owners. Those moments are a constant reminder of how Battersea changes and enriches lives every day.

One of the most exciting highlights in 2011 was the rehoming of a big, beautiful stray London cat called Larry to Number 10 Downing Street. Now the most famous cat in the country, Larry singlehandedly helped raise awareness of the thousands of stray cats we have taken in at Battersea since 1883. Larry's rehoming captured the country's imagination, resulting in us finding homes for 2,550 cats in 2011, which is 14% more than the previous year.

And we championed the cause for the 5,941 dogs we cared for in 2011, speaking out on their behalf to help raise awareness of the problem of irresponsible ownership. Far too many Battersea dogs had a wretched start in life and arrived at the Home in a terrible state – emaciated, scared and fearful and yet still often willing to keep trusting humans, no matter what they have been through in the past.

We offered a safe haven and hope for the future to 114 different dog breeds in 2011. But the plight of one breed in particular convinced us that Battersea needed to come to their rescue in more ways than one – the Staffordshire Bull Terrier. We launched our campaign 'Staffies. They're softer than you think' to help raise public awareness of their situation and encourage our 70,000 visitors every year to think again about the much maligned Staffie and consider rehoming one, as the breed make great family pets if only given the chance.

Our biggest challenge in 2011 and for the coming two years is to replace our aged Victorian kennels. Still in use after 100 years, many of these kennels are in desperate need of changing. And so, late in 2011 we launched the most urgent and ambitious appeal in our history, the Mary's Promise Appeal.

I am always particularly impressed by our work in providing dogs for the services and 2011 saw 26 Battersea dogs rehomed to HM Forces, the Police, the UK Border Agency, the Prison Service, security firms, search and rescue organisations and farms. One was Rocky the Labrador who was found tied up outside our Old Windsor centre, and while he didn't enjoy being around other male dogs, he had an amazing ability to search for objects. Rocky is now a fully trained drugs search dog and we are immensely proud of him.



Claire Horton
Chief Executive Officer



Waiting with a warm welcome

Coming Home

We welcomed almost 9,000 unwanted, neglected or abused dogs and cats through our doors in 2011, in search of a loving new home. We aim never to turn away an animal in need of our help, a 151-year-old promise we're determined to keep.

They came to our Home from everywhere and by every means – trotting in with heartbroken owners who couldn't afford to pay their vet bills, carried in by owners who just didn't want them anymore, by van as a Local Authority stray, sometimes with a member of the public who spotted them wandering the streets and knew Battersea would be their best chance for hope. Some were lost but not microchipped and some were found and reclaimed, all thanks to Battersea.

2011 saw the number of dogs and cats given up by their owners rise to 45% of all cats and 37% of all dogs. We shared the grief of loving owners who turned to us when the last and best thing they could do for their pet was to entrust him or her to us. They could no longer care for them when they lost their job, or had been evicted, even made homeless, through the economic downturn.

Bull breeds and their crosses, which include English Bull Terriers, Mastiffs and Staffordshire Bull Terriers, made up 47% of our arrivals, and 37% were Staffies. Many were in a bad way, including some

that had clearly been used by back street breeders or for illegal dog fights. It's often the case that the most abused dogs are the most trusting and hungry, not just for food but also for affection. And we saw all breeds, shapes and sizes arrive. We helped almost 2,000 purebred dogs in 2011, from 114 breeds including Dandie Dinmonts, Boston Terriers and Pyrenean Mountain Dogs and one Shiba Inu, the smallest of the Japanese breed types that include the Akita.

“Home is a notion that only nations of the homeless fully appreciate and only the uprooted comprehend”

Wallace Stegner

Year at a glance

Friends, reunited

We reunited 1,094 stray dogs and 104 stray cats with their grateful owners and had 5,171 calls in search of a lost pet.

Open for everything

We offered safety and security to 22 new arrivals a day – 14 dogs and eight cats on average every single day of the year.

Safe haven for waifs and strays

54% of the dogs and 46% of the cats we cared for during the year came through our doors as strays.

The hardest choice

Major life changes forced owners to make the tough decision to give up their pets. Eviction, divorce and separation, and not having enough money to make ends meet, meant losing a beloved pet for more people than ever before.



Sadly, Janette Dover and her son made the heartbreaking decision to bring their beloved Sammie and Emmie to Battersea when Janette could no longer afford to keep them.

A small price to pay

95% of the cats and 72% of the dogs arriving at Battersea weren't microchipped. Every dog and cat we rehomed in 2011 was microchipped and name tagged so they never got lost again, and for a small charge, we chipped and tagged dogs for members of the public too.

Cats	95%
Dogs	72%



2011 fast facts

5,941

Dogs cared for in 2011

2,963

Cats cared for in 2011

1,198

Dogs and cats reunited with their owners

681

Puppies cared for in the Home

1,006

Kittens cared for in the Home

22

Dogs and cats came into Battersea every day

How we look after our animals

Safe at Home

We are always working to make sure our animals get the very best care. Every single animal has the very best care on offer from our vets and nurses, kennel and cattery teams and our foster carers. Our kind supporters knit them warm blankets, buy them special treats or just spend precious time with them, giving individual love and attention, companionship and a warm, comforting cuddle.

We help socialise and train pets to give them the best chance of coping and being rehomed, demonstrating our 100% commitment to every dog and every cat in our care.

Our animal welfare and veterinary teams look after their health, exercise, diet, training, and of course play. And the Battersea family is an extended one, as our foster carers look after some of the most stressed or convalescing animals, puppies and kittens, whilst they too await a new permanent home.

Sadly, we recognise that sometimes it's too late to help an animal by the time it reaches us because in its earlier life it has been so badly abused or neglected, or its urgent medical needs have been too long ignored. In the summer of 2011 we saw animals dumped at our gates every week, like Jack Russell Terrier Bow, who was tied to the gates of our Old Windsor centre. We took in animals that needed urgent medical care, as they had been used as 'bait' dogs for other dogs to fight. And some were clinical emergencies from being stabbed in fights or hurt when

innocently caught up in family disputes. In May 2011 one year old Rosie was dumped at our gates late at night, bleeding badly and with severe injuries to her face, neck and legs. Rosie was crying out in pain even when she tried to wag her tail and our vet treated her serious injuries in emergency surgery. She had been used for fighting other dogs yet, despite this, she was exceptionally friendly and trusting with our veterinary team.

We know that daily life at Battersea can be stressful, especially for dogs that have just arrived or who have a long wait before they find a new home. And we recognise we are having to care for dogs in some of our oldest kennels. In 2011 we started plans to build better kennels and meanwhile stepped up our efforts to make existing kennel life more manageable for our dogs. We used calming sounds and smells, offered precious human interaction, touch and relaxation techniques, toys and time out, to soothe and reassure, and we varied how we fed our dogs, to break up their daily routine.

Year at a glance

Superb care

We were very proud that the *Royal College of Veterinary Surgeons* (RCVS) gave our clinic special commendation in 2011, recognising the high standards of care all our animals received. The RCVS said our facilities were "superb".

A Home with a garden

We were delighted with the new Mary's Garden area at our London centre for dogs coping with kennel cough, plus a new sensory garden and one with agility equipment, thanks to our friends at *Pedigree* and the *Betty and Bernard Davidson Charitable Trust*.

Kindness, all wrapped up

We were overwhelmed by the generosity of our supporters, who enthusiastically helped enrich life in our kennels and cattery by buying our dogs Marmite and peanut butter treats, and making Christmas Day special with a gift for every dog and cat at Battersea.

Family life

We launched a foster carer recruitment campaign. Our foster carers do such a great, often life-saving job, giving dogs time out of kennel life and in a normal home environment – perfect preparation for the home awaiting them just around the corner.



Making it all better

In 2011 our team of vets and nurses carried out 3,489 operations, including neutering 1,562 dogs and 1,122 cats to prevent unwanted litters.

2011 fast facts

41,708kg

Dry dog food eaten

44,658

Tins of dog food eaten

58,656

Pouches of cat food eaten

£34,000

Donation from Pets at Home Foundation for enriching their kennel environment

3,626

Christmas meals, toys and rawhide bones gifted by supporters

28

Average stay for a cat came down from 32 days to 28

45

Average stay for a dog came down from 48 days to 45

Finding the purrfect match

Ideal Homes

Our favourite Battersea word 'home' sums up what we are, it's what we offer and it's what we promise our animals for the future. In 2011 some dogs and cats we rehomed, and the people or organisations that rehomed them, helped inspire many others to think of Battersea when choosing a pet.

None more so than one very lucky Battersea cat, whose new home was Number 10 Downing Street. Larry went from being a typical stray moggy brought in off the streets, to living right in the heart of Government and he's now having a lovely time as a popular office cat amongst the Downing Street staff. It's thanks to Larry that we welcomed many more visitors to our Cattery. In the month after Larry's move to No 10, we rehomed 194 cats – that's six a day and a 44% increase. During 2011, a total of 2,550 cats were rehomed.

We found new homes for our dogs and cats throughout the country and even 600 miles away in Denmark, where a Battersea English Bull Terrier named Ice started a new life after being spotted on our website. We feel honoured people will travel so far to choose a pet from us.

Some Battersea dogs are rehomed to working homes, an environment that suits their temperament much better than being a family pet. We work with the breed rescues and organisations like the UK Border Agency, the Prison Service, HM Forces, security firms and farmers to

find places for dogs who need a special place to call their own. Dogs like National Search and Rescue Dog Tyler, who uses his amazing sense of smell to help find missing children and vulnerable adults in Surrey. The seven-year-old Labrador Cross, who was rehomed from our Old Windsor centre by Mandy Lancaster, has joined the eight strong Surrey Search & Rescue team.

And we don't give up on dogs or cats if they need a second or even third chance. Poor black and white moggy Lucy was returned to us for messing in the house, only three days after she was rehomed. Finally, 117 days after Lucy first needed our help, she went home for good.

Battersea is always delighted to welcome its celebrity and high profile friends, and 2011 was no different. They really shine a spotlight on the Home, and we're very grateful for their help.

“Home is the nicest word there is”

Laura Ingalls Wilder

Year at a glance

Happily going home

We rehomed and reunited with their owners 6,453 animals in 2011 – 3,799 dogs and 2,654 cats, averaging ten dogs and ten cats a day.

Working dogs

Rocky the Black Labrador was rehomed with Omni Security in 2011 and is now working as a drug detection dog in the West Midlands.

Coming to our Home

We welcomed 70,584 visitors to our three centres, and online visits increased from 1,904,881 to 2,463,541 as more and more potential rehomers did their research online before visiting us in person.

Special friends

Our many VIP friends who rehomed a Battersea dog or cat included a member of the royal family, the Beatle *Ringo Starr*, journalist *Jeremy Paxman*, model and author *Sophie Dahl* and TV personality *Peter Andre*. The comedian *Bill Bailey* was reunited with his lost Bali Dingo dog, and many other celebrities paid Battersea and our dogs and cats a visit, such as the children's author *Dame Jacqueline Wilson*, musician *Joss Stone*, and international model *David Gandy*.

Banking on a new home

Battersea's exciting new partnership with Metro Bank achieved a first for the UK in 2011 – rehoming dogs at events held by Metro Bank, the pet-friendly high street bankers.



2011 fast facts

3,799

Dogs rehomed and reunited in 2011

2,654

Cats rehomed and reunited in 2011

70,584

Visitors to our three centres in London, Brands Hatch and Old Windsor

+15%

Increase in lucky moggies rehomed

The Larry effect...

Rehoming Larry to No 10 Downing Street made the public realise that we rehome cats as well as dogs (over 125 years after we started taking in cats) and put our cattery on the map.



Chief Executive Claire Horton with Prime Minister David Cameron and Larry at No 10 Downing Street.

+44%

194 cats, a 44% increase on 2010, went home in the month after Larry was rehomed to No 10 Downing Street

Speaking up for animals

Family values

We speak out for the animals in our care and for ALL dogs and cats. None of them can speak for themselves, so we use the respect we've earned in 151 years of caring, and our worldwide name, to give them a voice.

2011 was a busy year for promoting the Home, and Battersea was recognised as one of the top twenty best known charities of any kind in the UK. We reached out to important groups and influenced people in positions of power who, in turn, could make a huge difference to animal welfare. As a result, there was a buzz about 2011 as we used traditional and digital media channels to tell the world about our dogs and cats, our work and our hopes for the future.

In the animal welfare sector, we followed only the RSPCA in terms of recognition, touching the lives of hundreds of thousands of potential supporters and rehoming, who lived far beyond our traditional geographical boundaries.

Our campaign messages were discussed in Parliament, our animals appeared on national television looking for homes, we featured on hugely high profile television programmes such as *The Apprentice*, and one of our dogs was an international YouTube sensation. Nancy the sheepherding Chihuahua's field work was watched over 300,000 times, covered by almost every national newspaper and

major news channel, and appeared on the TV programme *Good Morning America*, as well as in the media from Dubai to New Zealand.

In 2011 we tried to help reduce the unregulated sale of dogs on the internet (some of them types such as Pit Bulls, banned under current legislation) and we also launched our major campaign, 'Staffies. They're softer than you think.' Trained by irresponsible owners to be a substitute for a gun or a knife, some Staffordshire Bull Terriers are used unfairly as status dogs and the breed as a whole receives an unwarranted bad press.

Battersea does more than rehome the animals that come through our doors and in 2011 our community engagement work reached out to people about irresponsible pet ownership and antisocial behaviour around dogs. We challenged negative attitudes, particularly towards Staffies, and engaged with young people in schools and communities. We talked to young offenders and worked with law enforcers and politicians, seeking change and a better, kinder, more responsible future for our dogs.

Year at a glance

Media buzz

In 2011 we captured the media's imagination with news of Larry the Downing Street cat, our legacy from fashion designer *Alexander McQueen*, and Nancy the sheepherding Chihuahua. If we'd had to buy the advertising space for all our Battersea media stories it would have cost us £25m.

Reaching out to the world

In 2011 our stories travelled across the world 2,200 times, reaching audiences that included the USA, China and India.

Changing minds

Our hard-hitting advertising campaign on a popular website (where people can sell dogs online including possible banned breeds) made buyers think again about adding to such largely unregulated dog sales and swaps, and consider rehoming a rescue animal instead.

Celebrity Tweeters

Peter Andre, Stephen Fry, Eddie Izzard, Simon Pegg, Ricky Gervais and Chris Evans were amongst the many celebrities who helped spread our messages by mentioning Battersea in their Tweets, giving us a potential audience of over 12.5 million followers.



Peter Andre at our 2011 Collars & Coats Gala Ball.



Staffie campaign

Our 'Staffies. They're softer than you think.' campaign made people more aware of Staffies and more willing to offer them a home. There was a 46% increase in interest online and some of our longest-stay Staffies found new homes.

2011 fast facts

£25m

How much it would have cost if we'd had to buy the advertising space for all our Battersea media stories

83%

UK adults reached through our media coverage

10,000

Talks on responsible ownership to young people across ten boroughs



47m

Pages viewed by over 1.3m visitors on our website

56,000+

Facebook followers



Supporting Staffies

Dignified, articulate and definitely getting our vote were Battersea's very own front bench of parliamentary Staffies, who went to Westminster to help launch our 'Staffies. They're softer than you think' campaign. This stunning image of wise old dogs and their knitted pal was so eye catching, we used it for our Battersea Christmas card too.



Staffies.
They're softer
than you think.

Staffies.
They're softer
than you think.

Funding for the future

Home improvements

We are safeguarding our special Home's future for the challenges ahead by focusing our efforts on fundraising now. We've launched our most urgent and ambitious appeal ever, to redevelop the Dickensian kennels which are still home to some of our dogs in 2011. We owe this to the 6,000 dogs in our care every year.

By investing more into fundraising than we ever have before, we are establishing a funding base that will endure, and help us meet our huge and unwavering commitment to the dogs and cats who continue to need our help now and in the future.

It cost £12.7m to care for our dogs and cats in 2011, or almost £35,000 every day. We make each of your pounds do more, through our sound investment in these challenging times, helping us to safeguard the Home itself and ensuring we can continue to turn lives around. 76p of each and every pound in income is spent on running the Home and the remaining 24p ensures we can do this for the next 150 years.

Thanks to their generosity, the people who kindly remembered us in their Will, with gifts both large and small, played their part in safeguarding the future of the Home, making a real difference for us after they have gone. With 63% of Battersea's annual income generated in this way, our legacy givers are still the Home's largest group of supporters. When fashion designer *Alexander McQueen* died, he reaffirmed his love for both Battersea

and dogs by leaving the Home a £100,000 gift in his Will. We were very, very grateful as we couldn't exist without the support of those who want their love for Battersea to outlast them, and give hope to dogs and cats they will never meet, who owe them a huge thankyou for helping give them the life they deserve.

In 2011 we welcomed *Joan Martin*, from Durban in South Africa, on her first ever visit to Battersea. It was such a thrill to meet Joan, 80, as she's been supporting our work for over 20 years and has left us a gift in her Will. People like Joan and *Alexander McQueen*, and Isle of Wight resident *Freda Holgate*, who left us one-sixth of her estate to say thank you for a dog she rehomed in 1957, make us feel very humble.

“Home is where the heart's tears can dry at their own pace”

Vernon Baker

Year at a glance

Bone bonanza

To help our dogs through the stressful noise of Bonfire Night, we asked supporters to buy them a rawhide bone – and the wonderful response of over 800 donations meant every dog actually got two.

A night to remember

Our Collars & Coats Gala Ball is our top fundraising night we hold each year and we felt very privileged to welcome host *Peter Andre*, and guests including *Prunella Scales*, *Craig Revel-Horwood* and *Nicky Clarke*, and live music acts such as *Status Quo* and *Lulu*.

Our caring community

A community of local, regional and national companies helped us by creating lovely sensory, play and agility gardens for our dogs. This was most welcome, ahead of our urgent priority for the year to come, namely the transformation of our historic London site.

It all makes a difference

Individual support by people offering donations, buying Battersea goodies and taking on fundraising challenges is so important to the Home. We are so grateful for all the 2011 marathon runners, cake bakers, Arctic dog sledgers, bucket shakers and carol singers doing their part to keep the Home running.



Home from home

From our front door to theirs, Battersea connected directly with new friends and supporters by knocking on over a million doors and meeting 300,000 householders, as well as talking to our steadfast supporters on the telephone.



Your invaluable support

In 2011, it cost £23.80 a day to care for a dog and £14.65 a day for each cat in our Home. We don't receive any Government funding for the care of our animals and we rely on our generous supporters to ensure we can carry on our 151 year tradition of care.

2011 fast facts

£34,848

Cost to care for our dogs and cats each day

Income:

£18,153,754

Legacies and donations:

£15,351,549

Investments and property:

£1,596,290

Events and shop sales:

£594,693

Rehoming and claim fees:

£611,222

Expenditure:

£18,416,207

Caring for cats and dogs:

£12,719,663

Awareness and education:

£1,026,766

Fundraising costs:

£4,638,188


Governance:

£31,590

20,000

supporters helped us to care for dogs and cats in need with a regular gift by direct debit





Knitted success

We asked our wonderful supporters to knit catnip-filled toy mice for our moggies, to keep them amused while they waited for their new homes – and we were overwhelmed by the response. Our cattery was soon overrun with mice, and our cats were overjoyed.

At the heart of the Home

Stand by me

In 2011 our three centres in Battersea, Old Windsor in Berkshire and Brands Hatch in Kent, were home to not only thousands of animals but also to what we consider to be our Battersea family, an amazing army of 331 staff and 616 volunteers.

We share a deeply felt and steadfastly delivered Battersea promise to look after the animals in our care, 24 hours a day, seven days a week and every week of the year.

We are proud to work for the world's most famous Home for dogs and cats, coming together as one, to carry out Battersea's vital work. What unites staff and volunteers is a passion for animals, to care for the uncared-for, love the unloved, and offer respite for the most needy animals.

Battersea began making some operational changes in 2011 to improve the journey of our animals through the Home and this opened up wider and exciting opportunities for both our staff and volunteers. Throughout this change process we are indebted to the superb commitment demonstrated by our staff for our animals and the charity as a whole.

Our volunteers also play a vital role in supporting the work of our staff. Volunteers are now offering their time, commitment and expertise in a wide

range of areas. As well as walking and socialising dogs and cats, they also maintain our dog gardens, support our community engagement work and give their time as retail assistants and information volunteers.

Our growing band of foster carers carry out their invaluable role entirely voluntarily, providing another option for caring for our animals away from the Home. Still more volunteers now help us at events such as Crufts and our very own Annual Reunion in Battersea Park, when we celebrate and bring together many of the Battersea dogs who now have happy new homes.

“It takes hands to build a house but only hearts can build a home”

Anonymous

Year at a glance

We couldn't do it without them

The wonderful commitment of our volunteers in 2011 saved the Home the equivalent of over £402,000. They also gave unwavering support to our staff and animals.

High standards

2011 saw Battersea staff use The Kennel Club's accredited scheme for dog training and canine behaviour. This offers a specialist qualification to ensure we continually drive up standards of care and expertise. Battersea is leading the way with this initiative and we anticipate others will follow.

Time out of kennels

Visitors to our three sites are always surprised and delighted to discover that some of our kennel dogs spend time away from their kennels and in staff offices and rehoming interview rooms. As well as precious 'chill out time', we give some of our most needy dogs extra time with people, play, training and walks.

Heart felt work

Our Clinic is also leading a groundbreaking study with the *Royal Veterinary College* into feline heart disease, using data from the routine health checks, ultrasound heart scans and blood samples our cats already have as part of their medical assessments. We hope this will improve diagnosis of the disease in future and save cats' lives.

Taking 'work' home

Battersea's staff and volunteers have put their words into actions by rehoming Battersea animals themselves. Almost 70 staff have rehomed 150 dogs and 35 staff rehomed 70 cats. Over 100 staff and volunteers also fostered over 300 dogs and cats who needed a break from kennel and cattery life.



Volunteer numbers

The amount of volunteers supporting our staff rose from 345 in 2010 to 616 at the end of 2011. They spent 43,725 hours with our dogs, 17,940 with our cats and went on 32,722 dog walks. Seventy new Kennel Support Volunteers and Dog Fosterers joined the Battersea family.

2011 fast facts

32,722

Dog walks by volunteers

305

Dogs and cats fostered by staff and volunteers

66,197

Hours volunteered

+78%

**Increase in volunteers from the previous year:
Up to 616 in 2011**

2011	616
2010	345

Who's Who

Patron

Her Majesty the Queen

President

His Royal Highness
Prince Michael of Kent GCVO

Vice-Presidents

The Earl of Buchan
Lt Col Duncan Green
John Hoerner

Lady Patroness

HSH Princess Antoinette of Monaco*

Council of Trustees

Heather Love
Chairman

Bradley Viner
Vice Chairman

Brian Dunk
Honorary Treasurer

Gwen Bailey
Robin Bolton
Susie Briscoe
Amanda Burton
Wendy Deller
Anne Moir
Anne Montgomery
Matthew Pead
The Mayor of Wandsworth (ex-officio)

* Sadly our Lady Patroness, HSH Princess Antoinette of Monaco passed away on 18th March 2011.

Directors

Claire Horton
Chief Executive

Howard Bridges
Deputy Chief Executive
Director of Operations

Clare McCullough
Director of Finance

Dee McIntosh
Director of Communications

Liz Tait
Director of Fundraising

Carola Nunns
Director of Human Resources

Shaun Opperman
Director of Veterinary Services



A member of the Association of Dogs and Cats Homes.
A Registered Charity under the Charities Act 1960, No. 206394.
Battersea Dogs & Cats Home, a Company limited by guarantee.
Registered in England No. 278802.
VAT registration no. 726 5204 47.

Registered office:
Battersea Dogs & Cats Home
4 Battersea Park Road
London SW8 4AA
020 7622 3626



Thank you

A huge thankyou to everyone who helped us care for the 9,000 dogs and cats who needed our help in 2011. Without you, we wouldn't be here and those animals would never have got that vital second chance in life.

We offer special thanks to our supporters who have remembered us in their Wills. Sincere thanks too to supporters who have given a regular gift or donation, or supported our Battersea raffles.

We received an astonishingly touching response to our appeal for knitted mice for our cats and warm knitted dog coats and blankets for the winter. We use 1,000 beds a day and these gifts help us tremendously.

We are indebted to everybody who gave their time, energy and enthusiasm to help organise or take part in one of our events.

And to all those who so generously donated at our Collars & Coats Gala Ball we offer our heartfelt thanks.

A growing number of companies and Trusts have also supported the Home so generously in 2011 and we would like to offer our sincere thanks and recognise them as follows:

Diana Symon Charitable Trust
The Merrick and Heath Fund
Goldman Sachs Gives (UK)
Kenneth Maurice Williams Will Trust
Miss M S Rickard Cats Charity
Miss M S Rickard Animal Charity ShareGift
Support Adoption for Pets
The Betty and Bernard Davidson Charitable Trust
The Cadogan Charity
The Constance Travis Charitable Trust
The D G Charitable Settlement
The EBM Charitable Trust
The Eranda Foundation
The Francesco Franzese Trust
The Kathleen Laurence Charitable Trust
The Leslie & Doris Seccombe Charitable Trust
The Muir Family Charitable Trust
The Ronald Cruickshanks Foundation
The Lotus Foundation
The Dr Mortimer and Theresa Sackler Foundation
The Oldhurst Trust
The William Allen Young Charitable Trust

We would also like to thank the many other Trusts who kindly supported the Home during the year – you all made a huge difference.



We would also like to thank all the other companies who have supported the Home. We couldn't do anything without such friends.

Intake2011

Dogs

	Breeds	Cross Breeds	Total
Affenpinscher	1	0	1
Akita	23	9	32
Alaskan Malamute	13	4	17
Anatolian Shepherd	1	4	5
Australian Cattle	1	3	4
Australian Kelpie	0	2	2
Australian Shepherd	1	0	1
Basenji	0	1	1
Basset Griff V: Grand	1	0	1
Basset Hound	6	2	8
Beagle	15	6	21
Beauceron	0	1	1
Belgian Shepherd Dog	3	2	5
Bichon Frise	15	11	26
Boxer	31	24	55
Bulldog	17	12	29
Bulldog: Alapaha Blue Blood	0	1	1
Bulldog: American	49	48	97
Bulldog: French	5	1	6
Canary Dog	3	2	5
Cane Corso	6	4	10
Chihuahua: Long Hair	7	3	10
Chihuahua: Smooth Hair	11	11	22
Collie: Bearded	0	1	1
Collie: Border	55	57	112
Collie: Rough	0	1	1
Collie: Smooth	0	1	1
Corgi Welsh: Cardigan	1	1	2
Corgi Welsh: Pembroke	0	1	1
Dachshund: Min Smooth Hair	0	3	3
Dachshund: Std Smooth Hair	1	2	3
Dalmatian	6	2	8
Dobermann	24	0	24
Dogue de Bordeaux	11	11	22
Foxhound	1	2	3
German Shepherd Dog	79	58	137
Great Dane	4	0	4
Greyhound	21	1	22
Harrier	0	1	1

	Breeds	Cross Breeds	Total
Hungarian Vizla	0	1	1
Irish Wolfhound	1	0	1
Labradoodle	4	1	5
Leonberger	1	0	1
Lhasa Apso	11	5	16
Lurcher	6	135	141
Mastiff: Bull	30	101	131
Mastiff: Neapolitan	1	0	1
Mastiff: Old English	1	3	4
Miniature Pinscher	3	0	3
Mongrel	—	—	625
Munsterlander	0	1	1
Newfoundland	1	1	2
Northern Inuit	0	3	3
Old English Sheepdog	1	0	1
Papillon	2	0	2
Pointer: English	1	0	1
Pointer: German Short Hair	4	1	5
Pomeranian	9	7	16
Poodle: Miniature	4	5	9
Poodle: Standard	1	1	2
Poodle: Toy	5	1	6
Pug	4	7	11
Pyrenean Mountain Dog	1	0	1
Retriever: Flat-coated	1	0	1
Retriever: Golden	23	1	24
Retriever: Labrador	95	54	149
Rhodesian Ridgeback	9	7	16
Rottweiler	106	52	158
Saluki	2	9	11
Samoyed	1	0	1
Schnauzer: Miniature	4	0	4
Schnauzer: Giant	1	1	2
Setter: English	1	0	1
Setter: Gordon	0	3	3
Setter: Irish	1	0	1
Setter: Red	0	1	1
Shar Pei	12	8	20
Shiba Inu	0	1	1

5,074

Dogs taken in



	Breeds	Cross Breeds	Total
Shih Tzu	27	9	36
Siberian Husky	41	14	55
Spaniel: American Cocker	1	0	1
Spaniel: Cavalier KC	20	0	20
Spaniel: English Cocker	32	22	54
Spaniel: English Springer	29	8	37
Spaniel: Field	0	2	2
Spaniel: King Charles	0	1	1
Spaniel: Welsh Springer	4	1	5
Spitz: Finnish	0	1	1
Spitz: German	4	1	5
Spitz: Japanese	1	0	1
Terrier: Australian	2	0	2
Terrier: Bedlington	2	4	6
Terrier: Border	17	16	33
Terrier: Boston	1	0	1
Terrier: Cairn	5	5	10
Terrier: Dandie Dinmont	1	1	2
Terrier: English Bull	40	14	54
Terrier: Fox Smooth Hair	1	1	2
Terrier: Fox Wire Hair	1	0	1
Terrier: Jack Russell	286	140	426
Terrier: Lakeland	7	2	9
Terrier: Maltese	4	3	7
Terrier: Norfolk	1	2	3
Terrier: Norwich	0	1	1
Terrier: Parson Russell	11	0	11
Terrier: Patterdale	23	18	41
Terrier: Pit Bull	161	0	161
Terrier: Scottish	3	1	4
Terrier: Staff Bull	1,100	756	1,856
Terrier: Tibetan	2	0	2
Terrier: Welsh	1	2	3
Terrier: West Highland White	30	9	39
Terrier: Yorkshire	62	15	77
Weimaraner	6	1	7
Whippet	7	4	11
Total Dogs	2,715	2,359	5,074

Cats

	Breeds	Cross Breeds	Total
Bengal	12	4	16
Birman	5	1	6
British Blue	4	3	7
British Shorthair	8	5	13
Burmese	6	2	8
Chinchilla (Persian): Long	1	1	2
Domestic Long Hair	4	103	107
Domestic Medium Hair	6	259	265
Domestic Short Hair	90	2,227	2,317
Exotic Short Hair	4	1	5
Himalayan	1	0	1
Korat	1	0	1
Maine Coon	3	4	7
Norwegian Forest	1	2	3
Persian	14	6	20
Pixie Bob	1	0	1
Ragdoll	7	0	7
Russian Blue	2	0	2
Siamese	5	2	7
Sphynx	1	0	1
Total Cats	176	2,620	2,796

In total, we cared for 8,904 dogs and cats in 2011. This figure includes those dogs and cats who were with us at the beginning of the year, and those we reunited with their owners off-site.

2,796

Cats taken in



149

Labrador Retrievers

120

Spaniels

1,856

Staffies

625

Mongrels

426

Jack Russell Terriers

Battersea's three Homes

Battersea Dogs & Cats Home

4 Battersea Park Road
London SW8 4AA
020 7622 3626

Old Windsor

Priest Hill, Old Windsor,
Berkshire SL4 2JN
01784 434929

Brands Hatch

Crowhurst Lane,
Ash, Kent TN15 7HH
01474 874994



www.battersea.org.uk

Please visit our website
and find out how to:

Rehome

View our dogs and cats
online before visiting one
of our centres

Get involved

Lots of ways for you to
help the Home

Donate

Make a single or regular gift

**“Home is a name,
a word, it is a
strong one; stronger
than magician ever
spoke or spirit ever
answered to”**

Charles Dickens