



Best of British **2012**

Annual Review





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Volunteer Malcolm Rolt with Malcolm the cat, who was named after him

Welcome

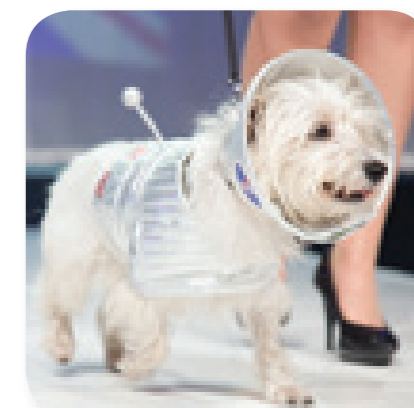
Millions of people throughout the world think of one word when they consider animal rescue and rehoming — and that word is Battersea.

In 2012, Battersea's vital work with dogs and cats has been at the forefront of even more minds and into the nation's living rooms, thanks to the engaging stories of our animals' search for a second chance in life being portrayed in our first national terrestrial television series for five years, *Paul O'Grady: For the Love of Dogs*. 2012 also saw Battersea capture the joyous mood of the nation by naming our dogs and cats after our Olympic heroes — the very best of British — and watching them go to happy new homes.

New experiences, new audiences and new ventures.

And one thing never changes. Battersea exists for the sole purpose of rescuing, reuniting and rehoming dogs and cats. This simple fact is at the heart and soul of everything we do, and always will be.

So, as we celebrate the best of British and the best of Battersea in 2012, we look back at a proud 152-year legacy of care — and towards a future when our long-held and hard fought-for dream of placing all our dogs and cats in happy new homes comes closer to being realised.



Introduction from the Chairman

Everybody involved with Battersea Dogs & Cats Home, in whatever way, has added their own little piece of history to the story, simply by playing a part in caring for over 3.1 million dogs and cats over the last 152 years. We all take great pride in such heritage and the special place the Home enjoys in the nation's hearts.

So many key national events have been reflected in some way at the Home, and in 2012 there was so much to celebrate, with our Royal Patron, Her Majesty The Queen's Diamond Jubilee and the Olympic Games and Paralympic Games all taking place here in Britain. Through our animals, Battersea truly reflected the mood throughout the land in its support and recognition of such momentous events.

So as we look back on 2012, we celebrate the very best of British in shades of red, white and of course Battersea blue.

It's been a year of growth and very encouraging progress across all aspects of the Home and I have been thrilled to see supporters throughout the country and beyond, travelling many hundreds, and sometimes thousands, of miles to one of our centres in London, Brands Hatch in Kent and Old Windsor in Berkshire, so they could say they have rehomed a Battersea dog or cat.

Our ITV series *For the Love of Dogs* highlighted perfectly the superb efforts of our dedicated staff and volunteers. Their special love, commitment and years of experience shone through for all to see, and as Chairman I would like to offer my heartfelt thanks to every one of them.

I would also like to express my appreciation for the tremendous support I have received from the Council of Trustees and the superb contribution of Claire Horton, our Chief Executive. And finally I would like to thank our President, HRH Prince Michael of Kent GCVO, for his tireless support for Battersea through the years.



Heather Love
Chairman



Heather with Jack Russell Terrier Lulu and Claire with Siberian Husky Juniper

Chief Executive's Report

2012 has been a memorable and important year for Battersea Dogs & Cats Home. Our three centres were busy caring for 5,880 dogs and 2,760 cats in need of our helping hand. Too many of them arrived with a sad tale of abandonment, inadequate care, sometimes neglect, or as an anonymous stray, whose past harrowing experiences we can only guess at.

Battersea is here for these broken animals, including the 2,372 dogs who came in as strays and the 2,472 cats who arrived with no collar or ID, and the thousands we neutered in our Clinic to prevent more unwanted puppies and kittens coming into the world.

Safe in our care, and waiting for a new home, some of them made the headlines and attracted new owners around the UK when they helped Battersea celebrate the very best of British achievements, by being named after every British Olympic and Paralympic gold medalist who achieved podium success in the 2012 Games.

These were unforgettable times for the country and Battersea was part of it, including welcoming the Olympic Torch Relay to our iconic London centre. In glorious sunshine, a Battersea Staffordshire Bull Terrier ran with the Torch and England football star Michael Owen, flanked by a unique Guard of Honour of Battersea dogs.

In 2012 Battersea was incredibly proud to appoint our first-ever Ambassadors, to champion the Home's work and speak up for animal welfare and rescue animals. Our Ambassadors are international supermodel David Gandy, Paul O'Grady — host of our ITV series *For the Love of Dogs* — and author and former Children's Laureate Dame Jacqueline Wilson.

We also now have our first Ambassador dogs. Poppy and April are special characters whose stories were uplifting and inspiring. Both are now living the lives they deserve with loving families, and being ambassadors for Battersea wherever they go.

April's challenging start in life is, sadly, not uncommon. Indeed the plight of some of the less fortunate animals we see arriving at Battersea has stunned the nation into joining us in wanting to see a real change in attitude towards dogs by a tiny minority of irresponsible owners. Our national television series has told many happy and emotional tales but it has also helped us highlight that some animals are treated so badly by the anonymous few. Charities like Battersea exist to help these dogs and our respected voice is now being heard, speaking out against their maltreatment and working in urban communities to help tackle their considerable dog control problems.

In such communities, Battersea is not only a rescuer and rehomer, but an effective and engaging educator. The dog-related issues in today's society — antisocial behaviour with dogs by irresponsible owners who use dogs for criminal and illegal purposes — must be tackled in many ways, including in Parliament and on the street. And in 2012 our Community Engagement team worked tirelessly in our urban communities with hard to reach young people, delivering 539 events and educational workshops attended by over 15,000 children, young people and adults.

This has also been a year of great partnerships. Our enduring relationship with the Royal Hospital Chelsea, home of much-loved Army veterans the Chelsea Pensioners, has been exceptional. Our monthly visits with Battersea dogs and even a cat, to the men and women in scarlet, have been warmly received. It's comforting to know that our homeless animals can bring so much joy and pleasure to our Army heroes.

I have also greatly valued our new relationship with Edinburgh Dog and Cat Home, with whom we have shared our *Staffies. They're Softer Than You Think* awareness campaign. We uphold similar values in animal welfare and offering our Scottish partners our time and support to launch what is now their campaign in Scotland has been tremendously rewarding. Most importantly, many more Staffies have been rehomed in Edinburgh as a result.

I would like to express my gratitude to the 833 volunteers and 313 staff who worked at Battersea in so many roles in 2012 as it is their work that makes the most immediate difference where it really matters — for hurt, bewildered and desperate dogs and cats, bringing them healing, hope and happiness.

And on behalf of everyone at Battersea, an equally heartfelt thanks and gratitude to all our supporters and fundraisers. We rely on you for our very existence, and long may we continue our close friendship.



Claire Horton
Chief Executive



Volunteers and staff on Battersea Bridge

A Diamond year, a Golden summer

Best of British for Battersea

As part of Battersea's celebrations in 2012, in tune with the national mood, Staffordshire Bull Terrier Rory stepped into the spotlight in July when he teamed up with England football star Michael Owen and the Olympic Torch for a high profile run through the heart of our London centre. As an iconic landmark and institution, Battersea was given the rare honour of hosting a very special additional leg of the UK-wide Olympic Torch Relay, keeping the 2012 Olympic flame alight at Battersea on day 66 of its 70-day, 8,000-mile journey in the build-up to London 2012.

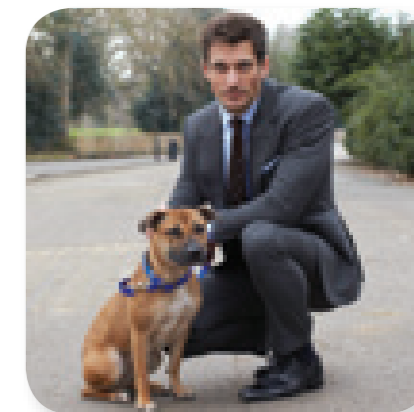
Rory was the only dog to take part in the Olympic Torch Relay, capturing the interest of not only millions of British supporters but also a worldwide audience. The four-year-old had been at Battersea 104 days when he was teamed up with Michael Owen, himself a Staffie owner, who tweeted to his 1.5 million social media followers: "I'd love to take this Staffie home but I don't think my current dogs would have it!" Pictures of Rory were admired in all corners of the world, and a month after Michael carried a torch for him, our golden Staffie was on his way home with the Cecconi family from Cricklewood, London.

During the Olympic and Paralympic Games a long list of Battersea dogs and cats were named after champions, such as Rutherford, for GB long jump Olympic champion Greg, whose family were keen to rehome the Golden Retriever. Sadly they were pipped at the post as we had just found Rutherford a new home.

2012 saw our Royal Patron, Her Majesty The Queen, marking her Diamond Jubilee and the Home's very first Patron, Queen Victoria, is the only other British monarch to achieve this landmark. In recognition of this bond, in June our staff and volunteers were invited to be part of the amazing Thames Diamond Jubilee River Pageant, waving flags and Battersea umbrellas in full view of the Queen, on Battersea Bridge.

In November, we felt that 'Best of British' was a great and fitting theme for our annual fundraising Collars & Coats Gala Ball, which offers vital support to the Home with much-needed funds to look after our animals and find them loving homes.

Our guests — including Amanda Holden, Battersea Ambassadors Paul O'Grady, Dame Jacqueline Wilson and David Gandy, Gary Lineker, Rebecca Adlington and Neil Fox, with performances from Jamie Culler and Joss Stone, and corporate partners Petplan and Pedigree — all helped us celebrate an amazing British year. Battersea dogs graced our wonderfully dramatic fashion Dog Walk, modelling and helping to auction dog coats created by top fashion designers including Stella McCartney, Jeremy Hackett, Dame Vivienne Westwood, Julien Macdonald and Zandra Rhodes.



Torch of hope

Battersea was woven into the fabric of Olympic Games history when Battersea Staffie Rory and footballing legend Michael Owen sent a Battersea flame around the world. Our famous old Home was one of the 'must include' nationally-recognised heritage sites where the Olympic Torch was held aloft by a celebrity runner.

Arriving at the Home for Torch Relay duties, Staffie owner Michael was greeted by 50 Battersea dogs in a special Guard of Honour, who lined his route through the Home. And by falling for Rory, he showed how soft and loving the breed really is.



8,640

dogs and cats cared for in 2012

Teddy the Yorkshire Terrier

8 battersea.org.uk

Home is just around the corner

Coming to Battersea

Tied to our gates, dumped in parks, handed in by despairing owners, born at the Home, torn apart by crisis, illness and even family death. In 2012 5,880 dogs and 2,760 cats were in urgent need of the help and care of Battersea. Leaving the noise, rush and danger of the city streets behind, they were each greeted by welcoming arms and reassuring smiles.

In 2012, 45% of the dogs and 46% of the cats who came in to Battersea were strays, with nowhere else to turn to for help. Two out of every three dogs and nine in ten of the cats had



no form of identification on them such as a microchip, so no owners could be found, and we didn't know their story or any of their history.

Thousands of calls to Battersea from owners considering making the tough decision to give up their pets translated into 3,585 arrivals at our doors. These are dogs and cats given up by people who had lost their homes, were battling ill health, facing a split from their partner or

adapting to new working hours. 2012 also saw 564 sad cases of dogs and cats brought to Battersea because their owners simply could no longer afford the costs of looking after their pet properly.

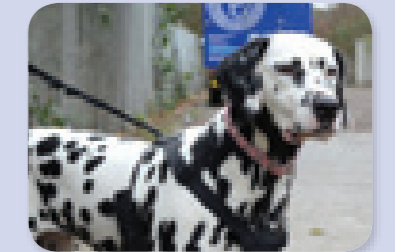
But with 152 years of experience, our Vets and Vet Nurses treated illness and injury, our Welfare teams assessed how each animal was coping, and our Rehoming teams considered what type of owner and home would best suit each animal's needs. To encourage rehoming, we told the nation about their search for loving homes and our supporters helped make their journey possible. And our dogs and cats waited patiently, and hoped, until a new home was found.

April arrived at Battersea as a puppy with severe facial wounds. Her muzzle had been sealed closed with wire, and a policeman found her, underweight and badly injured, alone on a London street. After a series of operations in our Clinic, and settled in a loving home with Nikki Windsor and David Malcolm from Walthamstow, gentle Staffie April won Best in Show at our Annual Reunion in Battersea Park in September 2012 and has been appointed a Battersea Ambassador.

facts

2,372

stray dogs came to the Home



What does a Dalmatian lost in London do? Catch the bus to Battersea. Annabelle hopped on the Number 63 bus to find us, one of 2,372 stray dogs who came to the Home in 2012.

6,694

cat owners needed our help

Over the year, 6,694 cat owners phoned Battersea to ask about handing in their pets, 66% more than in 2011.

3,585

dogs and cats given up

46% of the animals who came to Battersea in 2012 were given up by their owners — 2,416 dogs and 1,169 cats.



27 days

average stay for a cat



Hannah the Ragdoll cat rehomed by actors Timothy West and Prunella Scales

From Home to home

Rehoming dogs and cats

From the great British Bulldog to the British Shorthair cat, we use our matchmaking skills to find a new home for eight dogs and six cats every day of the year. Rehoming, just like animals, comes in many shapes and sizes and in 2012, Battersea's animals were successfully promoted through our website, appearances on television and radio, on Facebook and Twitter, in newspapers and of course our *Paws* magazine. Enquiries about Jack Russell Terriers soared thanks to Oscar-winning film *The Artist*, starring wire-haired canine actor Uggie, who sparked the 'Uggie Effect'.

And 2012 saw another theme emerging as our TV series *For the Love of Dogs* encouraged people to choose to rehome a rescue animal instead of one from a breeder or any other means. Rescue centres throughout the country said they too were benefitting from our TV series, with more people coming through their doors.

Our animals have been rehomed far and wide, with Purdy the Poodle travelling to a new home in Denmark, Benny the German Spitz heading to West Lothian in Scotland, our oldest-ever dog Blackie joining a family in Durham and Shadow, a homeless Mongrel who

spent almost a whole 'doggie year' of his life at the Home, given a new start in St Peter Port, Guernsey.



Many thousands of dogs and cats got their second chance at Battersea in 2012, with dogs staying an average 35 days with us and cats 27 days.

Battersea's Service Dogs team assessed hundreds of dogs, checking their potential to join working homes with the Police, HM Forces, UK Border Agency, security

firms and farmers. Many of our service dogs go on to have illustrious careers and in May, Battersea German Shepherd Achilles graduated from Surrey Police's renowned dog training school, and is now serving with the States of Jersey Police.

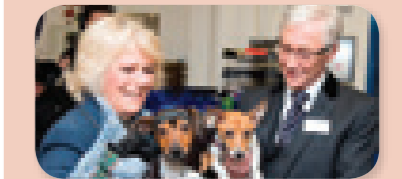
Our Lost and Found team reunited 962 dogs and 81 cats with their families. There was even a happy Battersea ending for Felix the cat, reunited with his owner a staggering two years after disappearing.

Craig and Anton were named by former politician and *Strictly Come Dancing* star Ann Widdecombe, on a visit to our Brands Hatch cattery. Handed over to Battersea as a result of their previous owner's pregnancy, the pair spent just 29 days with us before they found a new home in Greenwich. They now have a happy and settled life, thanks to the work of Battersea's Rehomers.

facts

2012

From our Home to a royal home



Bluebell the Jack Russell was rehomed by HRH The Duchess of Cornwall, who adopted her first Battersea dog Beth in 2011. Our President HRH Prince Michael of Kent also has a Battersea dog.

1,043

Animals reunited with owners in 2012

Every Labrador Retriever and Basset Hound to arrive at Battersea as a stray was claimed, but only 5% of the English Bull Terriers were.

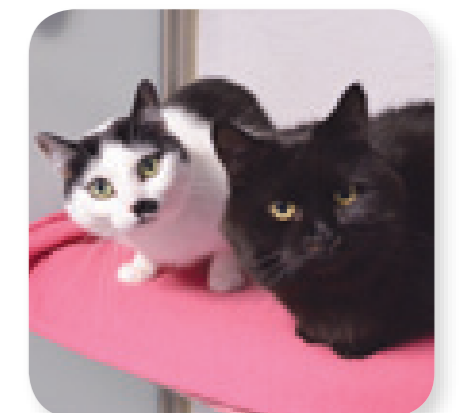
35 days

average stay for a dog in 2012

9,881

calls about lost and found pets

Our Lost Dogs & Cats Line took 9,881 calls about lost and found pets in 2012.





3,684

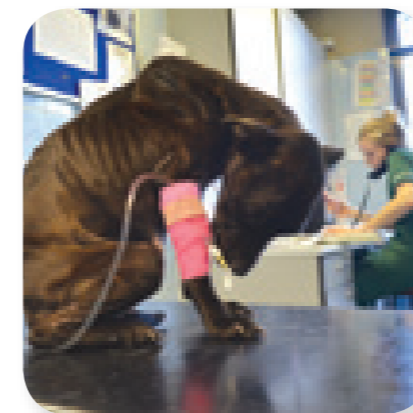
operations were carried out at Battersea's centres in 2012

Veterinary Nurse Chris Hann examines new arrival Zuzu, a Cavalier King Charles Spaniel

For better or for worse

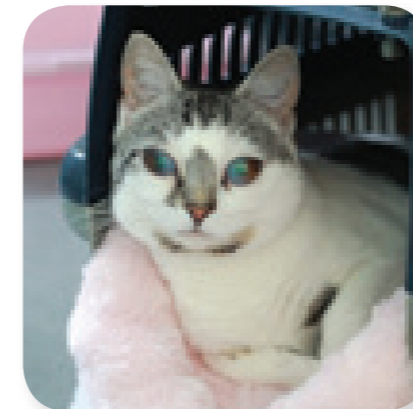
In sickness and in health, the best of care

Battersea Veterinary Nurses have the healing hands to mend broken bodies and damaged souls and their three years of training launches a lifetime of care. At our 2012 Best of British fundraising ball in November, Collars & Coats, we asked for much-needed support to train more Vet Nurses, who are the very backbone of our Clinic team.



For Willow the kitten, struggling with the pain of a badly-damaged leg after being found on a motorway slip road, for Bramble the Lurcher who was pulled from a ditch, and for Sparkle the shockingly emaciated Staffie found in a suitcase in a London park, our medical teams offer them their lifeline to get well, to discover that life can be happy and full of fun, and to finally become part of a loving new family.

Every dog and cat who came to one of our three centres was seen by a Battersea Nurse, and our six vets neutered 2,908 animals to stop unwanted litters. They fixed teeth, set bones, removed lumps, cleaned wounds, bandaged aching limbs and delivered new life, some by Caesarean section. Our Veterinary Nurses carefully hand fed those animals who were too small or ill to eat. And our volunteers spent precious time with sick and recovering dogs and cats, giving them the time and love they badly needed.



The story of heavily-pregnant Jack Russell Terrier/Chihuahua Cross Bourbon turned into a TV cliff hanger for fans of our ITV series *For the Love of Dogs*. Director of Veterinary Services Shaun Opperman had to perform an emergency Caesarean section in the middle of the night to save the lives of Bourbon and her pups as she was too small to give birth naturally to her large litter. Bourbon and her surviving pups all found loving homes.

facts

2,908

animals neutered

Preventing potentially unwanted litters, and thousands more dogs and cats needing homes.

15

operations every weekday

On average we carried out 75 operations each week during 2012.

114

newborns during 2012

48 puppies and 66 kittens were born at Battersea in 2012, Many more arrived as very young babies — like puppy and kitten Buttons and Kitty, both abandoned by their mothers and hand-reared together at Battersea.

590

dogs and cats under care today

Battersea's Vets and Vet Nurses have 400 dogs and 190 cats in their care at any one time. One was Cliff. With severe glaucoma, the last treatment he needed was being dumped in a sack with sister May by a London canal. Our Clinic nursed Cliff back to health, and he and May now live with the cat-loving Sigleys, from Kent.



13,014

young people learned about responsible ownership at our workshops in 2012

Part of the community

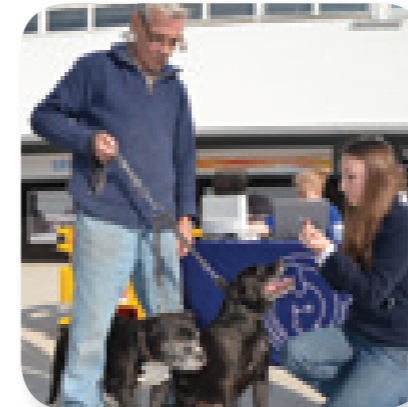
Working together

Battersea's Community Engagement, Education and Outreach teams help tackle society's dog control problems at source, spreading our messages and advice and discouraging antisocial behaviour with dogs by irresponsible owners.

We believe potential dog owners are never too young to learn about how to treat dogs, and in 2012 we engaged with primary school age and upwards, as well as working with young offenders and those traditionally hard to reach in London's communities.



This year, for the first time ever, our highly-respected Community Engagement work was endorsed by Government funding, with the Department for Food and Rural Affairs (Defra) helping Battersea deliver Community Engagement on the streets of two London Boroughs, Lewisham and Lambeth, and in the boroughs' schools.



The Greater London Authority funded Battersea's important work with young offenders from Lambeth and Wandsworth. Crime and the misuse of dogs are closely linked and our project resulted in young offenders having a greater awareness of responsible ownership.

And at Parliamentary level Chief Executive Claire Horton gave evidence to the Select Committee inquiry at the House of Commons into dog control and welfare.

Youngsters at a pupil referral unit in south London said they had a greater understanding of problems caused by status dog ownership, how they should look after a dog as a companion and the dog laws which they are potentially breaking, as a result of sessions with the Community Engagement team.

facts

473

workshops

We talked to 13,014 young people in ten London boroughs about responsible ownership.



1,481

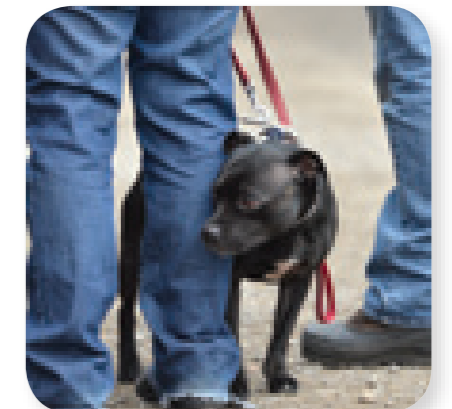
dogs chipped or tagged

We took to the streets of London to microchip and ID tag dogs, so their owners could be traced if they strayed or got lost.

66

responsible ownership events

Giving advice to dog owners and tagging their pets.



63 million

TV viewers, a National Television Award and a BAFTA nomination for Battersea

For the love of Battersea

Taking dogs and cats to the nation

It's not the first time that Battersea has been the focus for a national series on terrestrial television — there were notable BBC successes in 1999 and 2007 — and the Home was already enjoying an enviably high profile at home and abroad. However, a striking feature for us in 2012 was the hugely popular Paul O'Grady ITV series on Battersea, which attracted live and video catch-up audiences for each of the seven episodes and Christmas Day Special of eight million viewers. Would-be rehoming, potential volunteers, friends and sponsors, media and key influencers are now more likely to think of Battersea first when naming an animal charity to support or rehome from. We truly do represent the best of British.

Throughout 2012 Battersea's profile grew continually and online we engaged in conversation with new audiences about our animals, to such an extent that our Facebook followers increased 242% to 188,102 and our Twitter followers increased 977% from 2,391 to 25,756. Battersea was voted the UK's top digital charity for 2012 for engaging with our audience so effectively about our work with dogs and cats.

Our three centres started to become increasingly popular not just for would-be rehoming but also for general visitors, attracting 76,901 people. We extended opening hours and trialled behind-the-scenes tours, encouraging visitors to learn more about the work of the Home and come to our famous old London centre as one of the capital's popular visitor destinations.

Battersea influences the key decision makers in animal welfare and in 2012 we ensured our voice was heard on major issues such as dangerous dogs, over breeding and antisocial behaviour with dogs. We encouraged Parliament's Environment Food and Rural Affairs Select Committee to launch an inquiry into dog control and welfare and, in recognition of the fact that Battersea sees examples of society's dog issues played out at our three centres every day, the Committee launched its inquiry at Battersea and invited us to give evidence to influence the committee at the House of Commons in September.

Our *Staffies. They're Softer than you Think.* campaign highlights the plight of the much-maligned and often abused Staffordshire Bull Terrier breed. In this second year Paul O'Grady did much to support Staffies and we took the campaign to Scotland in association with Edinburgh Dog and Cat Home, with a high profile Ministerial launch outside the Scottish Parliament. Battersea's campaign achieved 22% recognition throughout the UK (a fifth of the population) and 29% in London.

Carmine the Boxer, Jack Russell/Chihuahua cross Bourbon and Staffie Marcel ... Battersea dogs whose endearing, touching and amusing stories made them household names, thanks to Paul O'Grady's award-winning television series. Their exploits, and others such as Mongrel Max, and Buttons and Kitty on Christmas Day, encouraged the nation to be more likely to choose a rescue dog or cat. We have much to thank our "ITV dogs" for.

facts

63m

views of our ITV show

Battersea's seven-part ITV series and Christmas Day Special were viewed a total of 63 million times.

500k

views of one Facebook post

Our most popular Facebook post of 2012 was seen by more than half a million people. It revealed that Paul O'Grady rehomed Battersea puppy Eddie, from the litter of Bourbon the Jack Russell/Chihuahua cross.

51,639

website visitors in one day

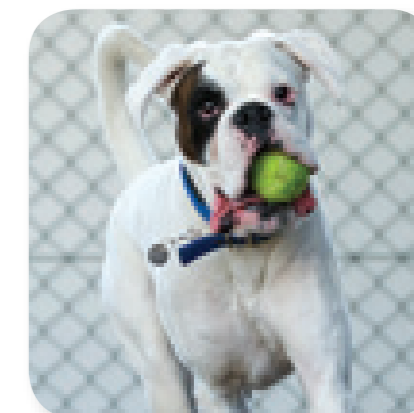
Our website was at its busiest ever on the day of Episode 3 of *For the Love of Dogs*, with 51,639 visits.

80

politicians attend welfare event

Animal welfare issues highlighted by the ITV series were raised by Battersea at a fringe event at the Conservative Party Conference attended by 80 national and local politicians.

Paul O'Grady gets to know Border Terrier Bertie



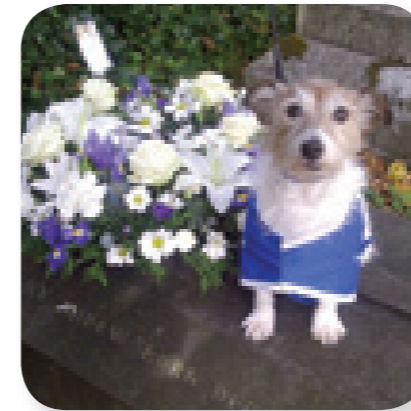
44,236

amazing supporters give
a few pounds every month

A nation of animal lovers

Building on solid foundations

For 152 years we've relied on the kindness and generosity of generations of animal lovers to help us keep our promise to aim never to turn away a dog or cat in need. 2012 was no different. We don't receive any Government funding to run the Home or care for our animals, and times are tough. So we are truly grateful to those who continue to support our work in whatever way they can.



In particular we were indebted to the kind people who gave us the most precious gift of all, by leaving a legacy in their Will. Battersea itself is built on a legacy — the £500 gift, in 1862, allowed the Home to buy the stableyard in Holloway it had been renting, and thus avoid eviction and closure.

We also rely very much on the kindness of the 44,236 donors who give a few pounds every month, and we thank those who took the time to talk to one of our fundraisers and decided to change the lives of Battersea's animals by making an ongoing commitment to their care.

We are so grateful to the amazing people who care so much about our animals that they tasked themselves with raising money for the Home in 2012.

In 2012, we continued to invest more than ever before in our fundraising, in order to secure and safeguard our future and ensure our animals have everything they need for years and decades to come.

We have also been working hard to raise funds for new kennels at our centre in the heart of Battersea, to transform the lives of the dogs in our care and build foundations for generations of animals who may one day need Battersea's help.

Each pound and every penny (and knitted blanket and jumper) is precious to us and we are very careful with all the donations entrusted to us.

facts

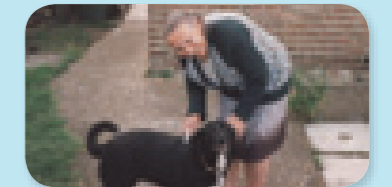
152

years of caring at Battersea

Former Battersea dog Wilma (pictured left) accompanied Chief Executive Claire Horton to lay a wreath of love and remembrance on the grave of our founder Mary Tealby. We're so proud that, with the support of those who hold Battersea close to their hearts, we can carry on her 152-year tradition of care.

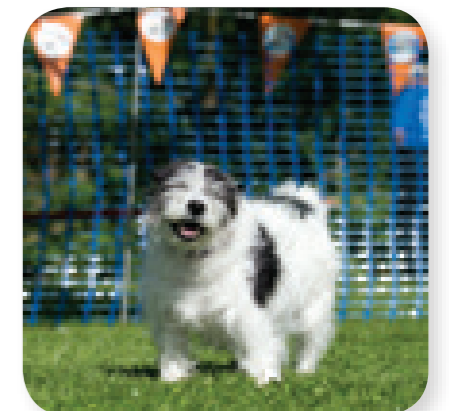
2012

Mrs Joan Baxter's generous gift



In 2012 Mrs Joan Baxter of Weybridge, Surrey died, appointing us her Executor. We were honoured to arrange Mrs Baxter's funeral, deal with some important practicalities, and make sure Battersea received the legacy she wanted us to have in memory of her beloved Battersea dog Emma. For information about remembering us in your Will, please call 020 7627 9247.

Battersea Ambassadors like Poppy are special dogs who stand for all that's best about Battersea, our work, and the people who rehome our animals. Poppy lost her sight through severe glaucoma and five years after she was adopted she won Best in Show at our 2012 Old Windsor Fun Day. Every donation we receive helps more dogs and cats like Poppy to be given a second chance in life. To find out more about Battersea and how we care for our dogs and cats, visit our website.



*A blanket lovingly knitted by a supporter
comforts Staffie Marcel*



833

volunteers

Volunteer Laura Windsor makes friends with Jack Russell Terrier Misty

Our Battersea family

Wonderful people for a special Home

For so many staff and volunteers at Battersea, caring for our animals offers unrivalled fulfilment. And as each day dawns, thanks to their efforts, the animals in the Home will stretch and eagerly await the arrival of a tasty breakfast, the promise of a good walk, some fun training or carefree play.



The Welfare Assistants, Trainers and Nurses care so much for our animals, doing everything they can to improve their journey through the Home. Our 313 staff members gave our animals the best of care throughout the year, on duty 365 days of the year at our three centres.

Battersea is blessed with many volunteers, who generously give their time and commitment, and 2012 saw their numbers increase by 35% to over 800 across our three sites. Many volunteers walk our dogs and socialise our cats and others help with laundry, gardening, promoting our work in

local communities and welcoming over 3,500 visitors on tours of the Home.

Volunteers also play an important part in giving Battersea a practical, compassionate and influential voice beyond our gates. From accompanying our dogs and cats on their regular visits to spend time with the Chelsea Pensioners, to helping our Community Engagement team at some of the 473 education workshops we gave in schools, youth and community groups in 2012, they represent the Home and our animals so well.

Fostering is increasingly important to the Home as it allows some dogs and cats to experience a home instead of life in kennels and pens which can be stressful. In 2012 thanks to our Volunteer Carers, we had a 96% increase in the number of dogs spending time on foster in family homes. Dog fosterers provide such vital support by inviting them into their own homes and our cat fosterers provide calm surroundings for pregnant cats to raise their kittens, before they are ready to go to their new homes.

Pudding was one of a litter of newborn orphan kittens found under a shed suffering from hypothermia. Saved from death by Battersea vets, the litter needed surrogate mums. It's not easy hand-rearing a tiny kitten, and Battersea staff knew they risked losing their tiny charges, making their willingness to give so much time, commitment and love even more amazing. After nine weeks with Battersea Veterinary Nurse Justine Carpenter, Pudding was strong and healthy, and ready to be rehomed.

facts



1146

staff and volunteers

In 2012, 313 staff and 833 volunteers made up the Battersea family across our three centres in London, Old Windsor and Brands Hatch, and together they:

- looked after 76,901 visitors who came to meet our animals
- volunteered 79,043 hours to help care for our dogs and cats — that's over 216 hours every day
- spent 65,111 hours with dogs and cats in their kennels and pens — almost 180 hours a day
- fostered 597 dogs and 446 cats



Always remembered, never forgotten

In November, we were one of the leading charities commemorating the contribution and sacrifice of animals in conflict, taking part in a solemn and moving service for the nation at the Animals in War Memorial in London for Remembrance Day. Our friends the Chelsea Pensioners did us the honour of accompanying us and in 2012 distinguished World War Two veteran and former Japanese prisoner of war Douglas Hassal, 94, with rehomed Battersea dog Betty the Chihuahua, symbolised the very best of British values.

ANIMALS IN WAR

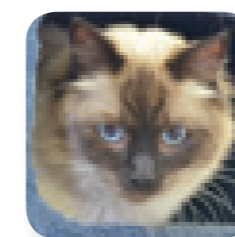
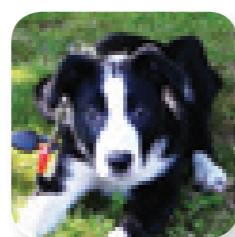
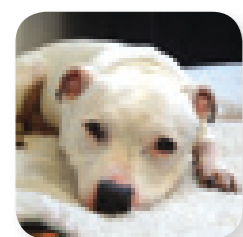
THIS MONUMENT IS DEDICATED TO ALL THE ANIMALS THAT SERVED AND DIED ALONGSIDE BRITISH AND ALLIED FORCES IN WARS AND CAMPAIGNS THROUGHOUT TIME



Intake 2012

Dogs

	pure breeds	cross breeds	Total		pure breeds	cross breeds	Total
Akita	33	10	43	Harrier	3	0	3
Alaskan Malamute	7	5	12	Hungarian Puli	1	0	1
Anatolian Shepherd Dog	14	2	16	Hungarian Vizla	0	1	1
Australian Cattle Dog	1	2	3	Irish Wolfhound	1	0	1
Australian Kelpie	1	6	7	Labradoodle	4	1	5
Basset Fauve de Bretagne	0	2	2	Lancashire Heeler	1	0	1
Basset Hound	8	2	10	Lhasa Apso	5	1	6
Beagle	36	10	46	Lurcher	16	154	170
Belgian Shepherd Dog	4	4	8	Mastiff: Bull	22	86	108
Bichon Frise	22	7	29	Mastiff: Neapolitan	3	0	3
Boerboel	0	1	1	Mastiff: Old English	0	3	3
Boxer	22	30	52	Miniature Pinscher	4	1	5
Bulldog	21	6	27	Mongrel	627	0	627
Bulldog: American	40	52	92	Newfoundland	2	4	6
Bulldog: French	4	4	8	Papillon	3	0	3
Canary Dog	2	7	9	Pekingese	0	3	3
Cane Corso	5	5	10	Pointer: English	0	2	2
Chihuahua: Long Hr	8	4	12	Pointer: German Short Hr	0	2	2
Chihuahua: Smooth Hr	13	19	32	Pomeranian	5	1	6
Chinese Crested Dog	1	0	1	Poodle: Miniature	4	6	10
Collie: Bearded	1	0	1	Poodle: Standard	4	1	5
Collie: Border	76	69	145	Poodle: Toy	6	6	12
Collie: Rough	1	1	2	Pug	6	13	19
Collie: Welsh	0	1	1	Retriever: Golden	17	5	22
Corgi Welsh: Cardigan	0	2	2	Retriever: Labrador	97	58	155
Corgi Welsh: Pembroke	3	3	6	Rhodesian Ridgeback	3	7	10
Dachshund: Min Long Hr	0	1	1	Rottweiler	92	33	125
Dachshund: Min Smooth Hr	4	2	6	Saluki	5	9	14
Dachshund: Min Wire Hr	0	1	1	Samoyed	0	1	1
Dachshund: Std Long Hr	1	0	1	Schnauzer: Miniature	8	1	9
Dachshund: Std Smooth Hr	4	8	12	Schnauzer: Standard	1	1	2
Dachshund: Std Wire Hr	0	1	1	Setter: English	1	0	1
Dalmatian	6	0	6	Setter: Red	2	0	2
Deerhound	0	3	3	Shar-Pei	18	9	27
Dobermann	9	4	13	Sheltie	1	0	1
Dogo Argentina	1	0	1	Shiba Inu	0	1	1
Dogue de Bordeaux	14	9	23	Shih Tzu	39	13	52
German Shepherd Dog	102	36	138	Siberian Husky	59	18	77
Great Dane	0	2	2	Spaniel: Cavalier KC	22	6	28
Greyhound	47	3	50	Spaniel: English Cocker	27	9	36



Cats

	pure breeds	cross breeds	Total		pure breeds	cross breeds	Total
Spaniel: English Springer	32	12	44	Angora	1	0	1
Spaniel: Field	2	1	3	Bengal	13	6	19
Spaniel: King Charles	1	1	2	Birman	3	0	3
Spaniel: Tibetan	3	0	3	British Blue	4	0	4
Spaniel: Welsh Springer	1	0	1	British Bombay	1	1	2
Spitz: Finnish	2	0	2	British Shorthair	13	3	16
Spitz: German	4	3	7	Burmese	3	1	4
St Bernard	3	0	3	Chinchilla (Persian): Long Hr	1	0	1
Terrier: Airedale	1	0	1	Devon Rex	1	0	1
Terrier: Bedlington	3	6	9	Domestic Long Hr	5	98	103
Terrier: Border	13	24	37	Domestic Med Hr	6	237	243
Terrier: Boston	1	0	1	Domestic Short Hr	89	2,051	2,140
Terrier: Cairn	4	6	10	Exotic Shorthair	2	0	2
Terrier: English Bull	17	17	34	Maine Coon	2	2	4
Terrier: Fox Smooth Hr	0	1	1	Persian	10	10	20
Terrier: Fox Wire Hr	1	4	5	Ragdoll	5	8	13
Terrier: Irish	1	0	1	Russian Blue	0	3	3
Terrier: Jack Russell	328	193	521	Siamese	0	3	3
Terrier: Lakeland	6	11	17	Singapura	0	1	1
Terrier: Maltese	1	3	4	Snowshoe	0	1	1
Terrier: Manchester	0	1	1	Somali	2	0	2
Terrier: Norfolk	0	2	2	Sphynx	1	0	1
Terrier: Norwich	0	1	1	Tonkinese	2	0	2
Terrier: Parson Russell	9	1	10				
Terrier: Patterdale	25	35	60	Total	164	2,425	2,589
Terrier: Pit Bull	135	15	150				
Terrier: Plummer	1	0	1				
Terrier: Russian Black	1	0	1				
Terrier: Scottish	1	1	2				
Terrier: Sealyham	1	0	1				
Terrier: Soft-coated Wheaten	0	1	1				
Terrier: Staffordshire Bull	984	698	1,682				
Terrier: Tibetan	5	1	6				
Terrier: Welsh	1	0	1				
Terrier: West Highland White	37	7	44				
Terrier: Yorkshire	99	26	125				
Weimaraner	7	3	10				
Whippet	7	10	17				
Total	3,357	1,864	5,221				

Cats

	pure breeds	cross breeds	Total
Angora	1	0	1
Bengal	13	6	19
Birman	3	0	3
British Blue	4	0	4
British Bombay	1	1	2
British Shorthair	13	3	16
Burmese	3	1	4
Chinchilla (Persian): Long Hr	1	0	1
Devon Rex	1	0	1
Domestic Long Hr	5	98	103
Domestic Med Hr	6	237	243
Domestic Short Hr	89	2,051	2,140
Exotic Shorthair	2	0	2
Maine Coon	2	2	4
Persian	10	10	20
Ragdoll	5	8	13
Russian Blue	0	3	3
Siamese	0	3	3
Singapura	0	1	1
Snowshoe	0	1	1
Somali	2	0	2
Sphynx	1	0	1
Tonkinese	2	0	2
Total	164	2,425	2,589

In total, we cared for 8,640 dogs and cats in 2012. This includes those who were with us at the beginning of the year, and those we reunited with their owners off-site.

Breed highlights

Dogs

1,682
Staffordshire Bull Terriers

627
Mongrels

521
Jack Russell Terriers

170
Lurchers

155
Labrador Retrievers

Cats

2,140
Domestic Short Hair

243
Domestic Medium Hair

103
Domestic Long hair

20
Persian

19
Bengal

Who's who

Patron

Her Majesty The Queen

President

His Royal Highness
Prince Michael of Kent GCVO

Vice-Presidents

The Earl of Buchan
Lt Col Duncan Green
John Hoerner

Council of Trustees

Heather Love
Chairman

Bradley Viner
Vice Chairman

Brian Dunk
Honorary Treasurer

Robin Bolton
Susie Briscoe
Amanda Burton
Wendy Deller
Anne Moir
Anne Montgomery
Matthew Pead

The Mayor of Wandsworth (ex-officio)

Directors

Claire Horton
Chief Executive

Clare McCullough
Director of Finance

Dee McIntosh
Director of Communications

Carola Nunns
Director of Human Resources

Shaun Opperman
Director of Veterinary Services

Liz Tait
Director of Fundraising

Nigel Yeo
Director of Operations



A member of the Association of Dogs and Cats Homes.
A Registered Charity under the Charities Act 1960, No. 206394.
Battersea Dogs & Cats Home, a Company Limited by Guarantee.
Registered in England No. 278802.
VAT registration No. 726 5204 47.

Registered office:
Battersea Dogs & Cats Home
4 Battersea Park Road
London SW8 4AA
0843 509 4444

A heartfelt thank you

We offer our heartfelt thanks to our supporters who have remembered us in their Wills.

Sincere thanks too to supporters who have given a regular gift or donation, or supported our Battersea raffles.

We received an astonishingly touching response to our appeal for knitted mice for our cats and warm knitted dog coats and blankets for the winter. We use 1,000 beds a day and these gifts help us tremendously.

We are indebted to everybody who gave their time, energy and enthusiasm to help organise or take part in one of our events.

And to all those who so generously donated at our Collars & Coats Gala Ball we offer our heartfelt thanks.

We also thank our many volunteers who gave up almost 80,000 hours of their time for Battersea and our animals.

We also really appreciated your votes, resulting in a National Television Award for the first *For the Love of Dogs* ITV series about Battersea.

A growing number of companies and Trusts have also supported the Home so generously in 2012 and we would like to offer our sincere thanks and recognise them as follows:

BGC Partners
Calleva Foundation
Diana Steinberg Charitable Foundation
Eurovestech
C G Hacking & Sons Charitable Trust
Kenneth Maurice Williams Will Trust
Laundry
Miss M S Rickard Cats Charity
Miss M S Rickard Animal Charity
Petplan
Petplan Charitable Trust
Pets Pyjamas
Support Adoption for Pets
The Astor of Hever Trust
The Constance Travis Charitable Trust
The D G Charitable Settlement
The Dr Mortimer and Theresa Sackler Foundation
The Esmond Harmsworth Charitable Trust
The Francesco Franzese Trust
The Gerrick Rose Animal Trust
The Gosling Foundation
The Hawthorne Charitable Trust
The Kathleen Laurence Charitable Trust
The Kennel Club Charitable Trust
The Lotus Foundation
The Oldhurst Trust
The Ronald Cruickshanks Foundation
The Wandsworth Community Foundation
The William Allen Young Charitable Trust

We would also like to thank the many other Trusts who kindly supported the Home during the year — you all made a huge difference.



We would also like to thank all the other companies who have supported the Home. We couldn't do anything without such friends.

Caring for our dogs and cats

Every one of the 8,640 animals who needed our help in 2012 received the very best of care. Whether they needed lifesaving surgery, a soothing medicated bath to treat a painful skin condition, soft cosy blankets or a loving shoulder to cry on, we were there.

£33,583

invested daily in the care of
the thousands of animals who
need our help each year

Income:
£19,231,134

Legacies and donations
£16,268,807

Investments and property
£1,164,269

Events and shop sales
£919,174

Rehoming and claim fees
£878,884

Expenditure:
£20,766,615

Caring for dogs and cats
£12,257,872

Awareness and education
£1,156,814

Income generation and investments
£7,321,911

Governance
£30,018

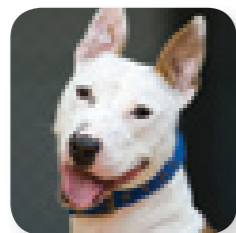
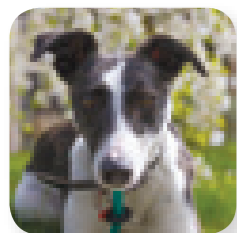
facts

9,000

dogs and cats need

- 75,040 tins and pouches of meat and fish
- 33,844 kilos of dry food
- 245,700 poo bags
- 82,644 litres of cat litter
- 3,000 leads
- 440 metres of veterinary bedding
- 800,000 litres of disinfectant

every year



For further information, and to find out how to rehome, make a donation, visit one of our centres or get involved, go to battersea.org.uk or call **0843 509 4444**



Visit one of Battersea's three centres

Battersea Dogs & Cats Home

4 Battersea Park Road
London SW8 4AA
T: 0843 509 4444

Battersea Old Windsor

Priest Hill, Old Windsor
Berkshire SL4 2JN
T: 0843 509 4444

Battersea Brands Hatch

Crowhurst Lane
Ash, Kent TN15 7HH
T: 0843 509 4444

