



Battersea Dogs & Cats Home
Annual Review 2015

Transforming lives





Transforming lives

Saving Ralph

In 2015 an emaciated dog was found wandering the streets of South London alone, scared and in pain. No one knew how long poor Ralph, a four-year old German Shepherd, had been left to fend for himself but you only had to look into his sunken eyes to feel his sadness and total desperation. When he was brought into Battersea, his skinny, hairless body was a shock to our veterinary team. Quite possibly for the first time in his life Ralph was surrounded by loving and compassionate people who only wanted the best for him – a second chance of a happy life.

Ralph was suffering from a severe bacterial infection which made his skin dry and inflamed, but despite his obvious discomfort he was the most gentle and trusting dog. His 10 week transformation back to full health took patience, dedication and commitment. After spending a month with Battersea's vets and vet nurses, Ralph was placed in temporary foster care. His foster mum Wendy Tung fell head over heels for this very special dog and felt so lucky she was able to go on to keep him, giving him happiness and the loving home he so deserves for the rest of his life.

Ralph is just one example of the 8,421 dogs and cats that needed our help in 2015. He demonstrates in such a compelling way that we are all here at Battersea to help transform lives for the better.

Front cover: Ralph today, happy and healthy with his new owner Wendy.
Opposite: Ralph is unrecognisable as a hairless and neglected stray.



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Transforming lives

Introduction from the Chairman

Our dogs and cats are our number one priority at Battersea, which is why we have invested in some new facilities.

As Chairman of the Council of Trustees it was thrilling to be part of such a special year for the Home when our Patron, Her Majesty The Queen, visited Battersea to declare our new Mary Tealby Kennels officially open in March. This unforgettable Royal occasion to celebrate the building of much needed kennels for the dogs in their first seven days at our Home, symbolised so perfectly how our charity has been transformed in the past five years.

For Battersea, the needs of the animals we seek to serve will always come first, so they can benefit from the improved ways of working we put in place. These state of the art kennels offer new hope for our dogs, arriving at Battersea at their most vulnerable and confused. Indeed our work has been totally focused on enabling us to provide increasingly high standards of care and welfare for the dogs and cats that come through our gates.

As with our much admired cattery, opened in 2010, these kennels now provide world-class facilities for new arrivals, helping to keep them as healthy and stress-free as possible. And I am sure our Founder Mary Tealby – such a courageous, tenacious Victorian lady ahead of her time – would have been so proud to see how we are able to care for today's dogs and cats, giving them the best possible second chance in life.

I have always been acutely aware that Battersea is a very special charity and how fortunate I am to be the Chairman of such a wonderful organisation. Battersea is blessed with such dedicated staff and volunteers and is much loved by the nation, so I'm incredibly grateful to our 403 staff and 1,209 volunteers and thank them for their passion and commitment in doing such a tremendous job.

I thank too our many supporters, without whom our charity simply could not continue, our very special celebrity Ambassadors who have championed our cause so well, and my sincere and heartfelt thanks to our tireless and committed Council of Trustees who voluntarily give up so much of their time to help care for dogs and cats that have nowhere else to go.

I particularly appreciate the support of Battersea's Chief Executive Claire Horton, whose inspirational leadership and boundless energy has helped to transform the Home into what it is today. Thank you Claire.

And finally I would like to thank HRH Prince Michael of Kent GCVO, who has been our President for more than 30 years and has offered such incredible support to Battersea whenever we have needed it.

Heather Love
Chairman

Chief Executive's Report

This has been a year of incredible transformation at Battersea, where we have achieved so much for our animals.

2015 was the year of great progress and the year we built not only superb new kennels to accommodate our newest arrivals, but we also began to realise our vision for a stunning new and much-needed Veterinary Hospital. The Hospital will transform the life chances of many more sick and struggling animals, like dear Ralph, whose story begins this 2015 Annual Review. I look forward with great anticipation to seeing this vital new medical facility up and running in 2016.

Our Patron Her Majesty The Queen's visit to open our new Mary Tealby Kennels included a very touching Guard of Honour welcome from much-loved Battersea dogs and was a once in a lifetime magical moment for all of us. The sheer joy on everyone's faces as we celebrated this wonderful Royal visit was intensified in the knowledge that our new kennels would make such a difference to the journey of every single dog coming into our Home from that moment onwards.

So much of what we have achieved in 2015 has been aimed directly at improving our service to our animals. We have worked particularly hard to find ways to minimise the stress our animals can experience when in a rescue centre. New approaches have been introduced to help our animals adapt and make their time in kennels and cattery pens a positive, calming experience. We put plans in place for 2016 for further onsite facilities that will enable our dogs to spend more time outside and to aid rehabilitation after surgery, with large AstroTurf paddocks, fun garden facilities, a hydrotherapy unit and a canine swimming pool.

We commissioned groundbreaking new independent research to review how we assess our dogs for temperament and behaviour to enable us to ensure they are matched to the perfect new homes. We are more focused now than at any time in our 155 year history to do everything we can for society's unwanted dogs and cats both within our Home and increasingly beyond our gates and have introduced and expanded multiple community and wider sector initiatives.

We are ever mindful of our illustrious Founder Mary Tealby, whose death 150 years ago we commemorated this year. Mary was a true pioneer of her day, determined to change Victorian society's attitude to animal welfare and the fortunes of lost and unwanted dogs and cats forever. We continue Mary's legacy today by transforming minds by encouraging responsible pet ownership and the early neutering of cats to prevent unwanted kittens, as well as seeking better provision for the breeding and sale of puppies in the UK by tackling the worsening issues around Backstreet Breeding and puppy farming. Indeed, we have played a leading and collaborative role across the dog and cat welfare sector in 2015, joining forces with charity partners to speak with one voice on welfare and cruelty issues. And by doing so, Battersea looks forward to the day when there will be fewer animals in society that need the help and vital care of rescue centres such as ours.

Claire Horton
Chief Executive

Heather with puppy Finn and Claire with Happi outside buildings past (Whittington Lodge), present (main reception) and future (Veterinary Hospital).

Transforming lives

Animals at our heart



Above: Cat Rehoming & Welfare Assistant Kayla Hillier with three month old stray kittens Parrot and Partridge.

Battersea transforms the animals in our care

We take in the neglected, abandoned and vulnerable and become their last chance of hope and happiness. In 2015 we cared for 8,421 dogs and cats until loving new homes could be found.



Abandoned to their fate

Seven very frightened female adult cats were found dumped outside a dog boarding kennels in a taped up cardboard box. Skinny and frail with no access to food, water or oxygen, these poor cats had filthy, patchy coats soaked in urine and were in urgent need of medical care. The extent of their neglect appalled the Battersea Old Windsor clinic team who stepped in to treat them for severe alopecia and malnutrition. Blood tests showed that most were positive for the Feline Immunodeficiency Virus (FIV) and sadly one of the cats was so sick she didn't survive. Things were looking up for the others and after a month in our care, their skin and body conditions improved so they could be rehomed. "I can't even explain what it was like when we lifted the lid off that box – we weren't sure at first whether they would make it. But once in our care they were happier and healthier," said Cattery Team Leader, Christine Lloyd-Smith.

Above: FIV positive Sally was one of the lucky ones who survived her ordeal and has since found a new home in East London.



A second chance for our animals

Of the 4,868 dogs we took in at Battersea in 2015, 27% had previously been turned away by other organisations, but we were there to pick up the pieces and hand them a lifeline.

Often Battersea is a dog's first experience of kennel life and some find this bewildering. So throughout the year we focused on how we can help reduce their stress levels in our kennels.

Our specially-designed new intake block at our London centre, the Mary Tealby Kennels, is a much-improved environment for our newly-arrived dogs. These impressive facilities are light and airy with an indoor kennel and outdoor space. They are sound-proofed, have underfloor heating and staff play soothing music for a relaxing atmosphere. We introduced new techniques such as

offering essential oils to dogs, 'Siesta Time' in kennels and Tellington-Touch massage – all designed to keep dogs calm and, in some instances, transform their behaviour.

Above: Canine Behaviourist & Training Advisor Helen Stone demonstrates Tellington-Touch with a very relaxed Mickey.

As long as it takes

Two-year old Mongrel Biscuit arrived at Battersea Old Windsor as a stray. Although friendly with people, he'd never had any ground rules in his previous life and so assumed that jumping up and 'mouthing' would get him the attention he craved. Full of energy and intelligent, we filled his days with reward-based training to help stop his somewhat destructive and boisterous behaviour. Biscuit responded well to this new type of positive activity and he was able to be fostered with a family. However, no one could have foreseen that he'd have to wait **689** days before Gemma and Darren Hunt came forward to adopt him. "Biscuit's so clever, loving and willing to learn and it makes him a joy to be around," they said.



Cats on the agenda

Battersea has made its mark as a leading UK cat rescue and rehoming charity. We are tackling some of society's worst cat welfare problems by sharing our knowledge and working collaboratively with other organisations to help promote the benefits of cat neutering to both the public and vets. In 2015 we also put in place a new three-year Cat Strategy which sets out how we are going to reach out to more cats and help transform their life chances. We are continuing to alert the Government of the key feline welfare issues too.

Empowering research

Dr Lauren Finka, Research Fellow at University of Lincoln and a leading expert in feline welfare, rescue and rehoming designed a behavioural assessment model to help our Rehoming staff provide more individualised care to our cats, based on their temperament. In addition, her research is enabling us to better match our cats with the perfect owners.

3,553

cats cared for – an increase of 4% on 2014

4,868

dogs admitted – 27% were strays brought in by the public, dog wardens and Police

610

dogs and cats came from 24 other rescues ranging from national charities to smaller organisations

Transforming lives

Ma'am's best friends



Above: It was all smiles from Her Majesty as she was proudly welcomed to Battersea.
Right: Paul O'Grady and Head of Canine Behaviour Ali Taylor introduce Beama to The Queen.



The Queen comes to Battersea

The most important day for the Home in a generation was on 17 March 2015 when Her Majesty The Queen officially opened our Mary Tealby Kennels.

There was an excitable buzz in the air as our Royal Patron arrived at our London centre to a doggy Guard of Honour welcome, with beaming smiles and plenty of waggy tails. This marked a new chapter in the welfare of our dogs – a £4.8m project that is now transforming the lives of our newest and potentially most stressed canine friends. Eight new kennel blocks and outside all-weather paddocks have been built, creating 56 homes-between-homes for some of the thousands of dogs that we care for each year. Her Majesty was given a tour of the new facilities, before being introduced to 12-year old Corgi Beama by our Ambassador, Paul O'Grady. This handsome and somewhat portly Corgi soon found a home fit for a Queen with Sally and Robert from East London who have gone on to help him shed the pounds!

One of our special guests and avid supporter of the Home, Dennis, was proudly part of the doggy Guard of Honour along with his Battersea Ambassador Bobby. Dennis and his wife Pat came to know about the Home when their dog Bounce went missing and we were able to reunite them. The couple felt compelled to donate towards our Kennel Appeal and so to mark their generous gift the first rows of kennel blocks are named Bounce, Bobby and Molly after their Battersea dogs past and present.



Meeting the need

For the last 20 years our London clinic has served us well, but with thousands of dogs and cats coming through our gates every year – some with considerable and increasingly complex health problems – the demand has taken its toll on our facilities. 70 operations take place every week, from straightforward neutering to complicated ear canal surgery and treatment for Brachycephalic Obstructive Airway Disease that affects dog breeds with short noses like Pugs and Bulldogs.

Our new high-tech facilities will provide spacious operating theatres, a separate dental suite and an in-house laboratory to speed up diagnosis and treatment. Furthermore, the recovery wards will be soundproofed with separate isolation kennels and intensive care areas for very sick animals. Every aspect of the new Veterinary Hospital will aid a quicker recovery and give all our dogs and cats a better chance of a new life – in this sense we hope to be able to reach out to more animals in need.

Vet nurse Emma Hunkin attending to Little Lady.



Poor Clementine had been living rough for eight months and so her fur was matted and full of fleas.



Bulldog Abby came in as a stray suffering from a severe skin condition which needed intensive treatment.



During kitten season we see many abandoned litters.

Past to present day

As well as the new kennels and Veterinary Hospital, in recent years our London centre has seen a lot of change and growth. We opened the new Cattery in 2010 and since the new facilities have been in operation our cat rehoming has increased by 42%. We also constructed new paddocks. We are continually investing in our sites for the benefit of our animals. For example, our new facilities have helped to reduced the rate of infection and we are seeing dogs exhibiting fewer behavioural problems.



Battersea's liveried vans outside the main entrance in 1909.

Indeed, we've come a long way in 155 years. The charity was first known as the 'Temporary Home for Lost and Starving Dogs' and operated from a disused stableyard in Islington, before moving to Battersea just over a decade later. Back then, Victorian London society had little time for canine strays and such homeless dogs were routinely destroyed. The Home was there to help care for them and the biggest influx in our history was shortly after 17 February 1896 when a muzzling order came into force due to a Rabies scare. In the 50 days that followed, Battersea took in an astonishing 11,399 dogs at a rate of 232 a day.

4,728

operations at our London and Old Windsor clinics

39

veterinary staff work across all three centres

3,058

neuters took place at our clinics in 2015

People's plaque

One event best captured the transformation of Battersea from Victorian London to that of today. Moved by the plight of London's dogs, our remarkable Founder Mary Tealby set up the City's first dogs' home in Islington. It seemed fitting that 150 years after her death Mary should be commemorated with an Islington People's Plaque. How appropriate that this plaque is on display at our original site which is now a city farm.



Victorian Day

To mark the 150th anniversary of Mary Tealby's death and to celebrate her legacy, we held a Victorian Day at Battersea in her memory. The event was brought to life by the sights and sounds of a bygone era, capturing the imagination of our visitors who saw what life was like in Mary's day in Victorian London.

Transforming lives

Impact on our animals

A total of 1,209 volunteers supported the Home in 2015 – an increase of 16% – working in every department and team in the Home.

We have 403 amazing staff members who work across the Home's three sites in a variety of operational and support roles, helped by an army of committed volunteers. Each volunteer is a vital part of Team Battersea, dedicated and passionate about the welfare of dogs and cats. The majority help care for our animals as Kennel Support Volunteers, Dog Walkers, Cat Socialisers and the remainder are involved in areas such as Fundraising, Supporter Services and Community Engagement. In 2015 our volunteers donated a total of 73,780 hours to the Home.

By raising money for Battersea the impact our supporters have on our animals is huge. And the length people go to is humbling; from running a marathon to skydiving or getting involved in one of our many events. For example, more than 220 people and 160 dogs signed up to take part in our inaugural Muddy Dog Challenge in 2015 where £46,000 was raised – money that is already being used to help care for our dogs and cats.



Making a difference

279 wonderful people opened up their homes in 2015 as Battersea foster carers to the most vulnerable dogs and cats in need. Foster carer Anais Hawkins has looked after 31 animals for Battersea in just over a year, including a special case of two feline mums who shared the nursing of nine kittens. She says: "Fostering for Battersea has been so incredibly rewarding, from seeing our first foster dog overcome some tough challenges to taking on a family of 11 cats. The constant highlight is unveiling our foster animals' true personalities outside of the kennels and cattery."

Two's company

Battersea is always looking at ways to help our dogs whilst they're in our care. We introduced additional weekend Kennel Enrichment Volunteers at the London centre to provide company and distraction for our most anxious dogs during the busiest time. We quickly found that instead of barking at visitors in our rehoming areas the dogs enjoyed interacting with their human companions and having cuddles and playing, which showed their true character to potential new owners.



Transforming lives outside of Battersea

Not all dogs that come in to Battersea are destined for life as a family pet. Occasionally one will flag up on the radar of our Service Dogs Manager, who has matched exceptional and talented dogs to the Police, Border Force and the Armed Forces. And little did 11-year old Labrador Flynn know he was destined to help transform the lives of 120 human friends when he first arrived at Battersea.

Special educational needs teachers Pam Stock and Claire Wells were looking for an exceptional Battersea dog to help support school children with complex learning difficulties. Calm Flynn was the perfect match and soon after was welcomed enthusiastically by pupils and adults alike, who look out for him, care for him, stroke him and read to him. "The love is mutual and he enjoys nothing more than a belly rub when the children need some comforting," says Claire. "There have been many wonderful moments, like when a child who is a reluctant speaker opened up and chatted with Flynn who listened to every word. He is proving that bonds between such children and dogs are priceless and we feel privileged to have him in our lives."

59,846

hours spent socialising our animals

1,680

expressions of interest to volunteer in 2015 at our London centre

1,397

dogs and cats fostered

Above: Paws and feet got wet during our inaugural Muddy Dog Challenge.
© Matt Pretty.

Transforming lives

Backstreet Breeding

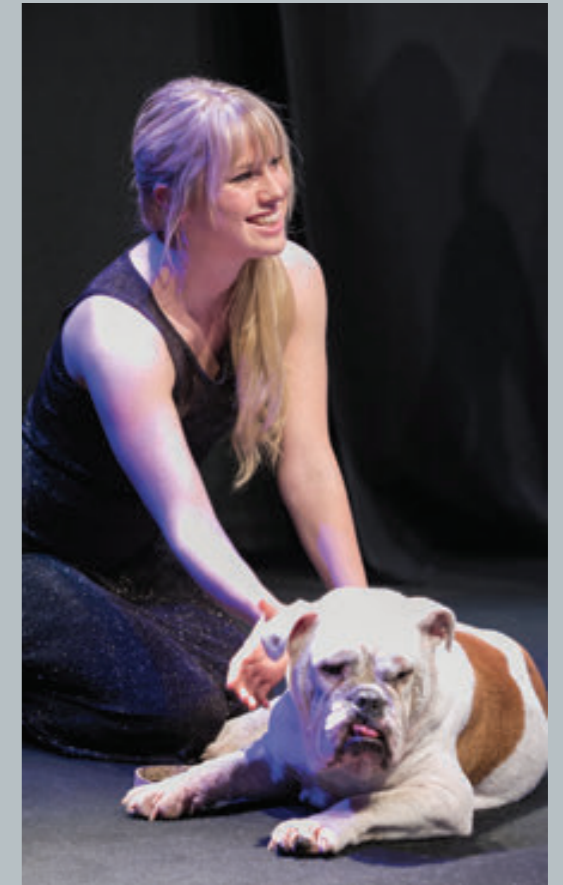
At the start of 2015 we launched a major initiative to help end the cruel practice of backstreet dog breeding.

Battersea tackles major dog and cat welfare issues at the source to help transform the lives of animals beyond our gates. Sadly, we have seen a disturbing increase in dogs coming into our care that have been used purely as breeding machines for profit. Far from the warmth and comfort of the home environment, these exhausted and neglected souls are often kept in filthy and overcrowded conditions not even fit for humankind. Our End Backstreet Breeding campaign captured the hearts and minds of animal lovers and across 649 out of 650 UK constituencies, over 21,000 people contacted their local MP for action. This combined effort has helped to persuade the Government to look again at the dog breeding licensing system and ban the sale of puppies under eight weeks old.

Battersea also aims to make the public more aware of where they buy their puppy from, as many advertised for sale on well-known websites are victims of backstreet breeding. These poor pups would have been taken away from their mother far too young and popular breeds such as Pugs, French and British Bulldogs are often found to be suffering from congenital problems and desperately need corrective surgery to help them breathe better.



Marjorie became the face of our Backstreet Breeding campaign.
© Andrew McGibbon.



A mother again and again

Two-year old British Bulldog Marjorie was abandoned on the streets of London after being the innocent victim of backstreet breeding. This withdrawn and emaciated gentle soul arrived at Battersea with severe mange; her physical traumas from carrying back-to-back litters were apparent with sagging teats and a prolapsed uterus – she could barely sit down. Marjorie had never known kindness and love in her short life – she had been treated as nothing more than a disposable product.

While Marjorie was being cared for by our vets and nurses, experienced Battersea foster carer Hollie Oppe also stepped in to help improve her life. Soon after, Hollie knew she would keep Marjorie forever. “The fact Marjorie had had such an awful time couldn’t help but pull on our heartstrings. We just wanted her to be a dog again and to be happy, to run around and not worry that anything bad is ever going to happen again,” she says.

Above: Marjorie and Hollie were stars of the show at our Collars & Coats Gala Ball.



Transforming attitudes

Battersea believes that education is the key to transforming young peoples' opinions on animal welfare. And so our Community Engagement team engages directly with this group and delivers talks and workshops to open their eyes to responsible dog ownership. In 2015 the team worked with Prisons and Young Offenders Institutes, Probation Services and Pupil Referral Units to deliver anti-social behaviour with dogs workshops. As part of this, we challenged their views on dog fighting, status dogs and using dogs as weapons in crime. We continue to grow our important work in this sector, especially in London boroughs.

Above: Community Engagement volunteer Chris McLean with her Battersea dogs Whippet and Willow at a Prince's Trust workshop to help demonstrate responsible dog ownership.



Our Community Engagement team in action at just one of many microchipping events throughout London.

Get chipping

Sadly 36% of dogs that arrived at Battersea in 2015 weren't able to be reunited with their owners, due to them not having a microchip or the details being out-of-date. From 6 April 2016 dogs have to be microchipped by law and our Community Engagement team worked hard to spread the message throughout 2015 and reached out to 2,369 people at 87 microchipping events in London. They were supported thanks to a funding injection from the players of People's Postcode Lottery that allowed the team to buy a specially-equipped van to visit hard to reach communities. In total **546** dogs were chipped for free and the team were on hand to provide dog tag engraving and advice.

13

dogs and 9 cats arrive at our three centres on average each day

542

lost dogs and cats reunited with their happy owners

261

dogs and 222 cats are on site or on foster at any one time

Changing opinions

Young people are our future, which is why we connect with school children to teach them about dog safety in the community. Our Community Engagement team worked in partnership with the London Fire Brigade and other agencies to teach Year 6 and 8 pupils about responsible dog ownership and personal safety in the community. Throughout 2015 we reached **20,052** children and young adults who attended a total of **1,461** educational workshops.



Above: Community Engagement Officer Laura Sullivan teaching London school children from James Wolfe Primary about dog safety.

Friends reunited

Maddie the 12-year old Cocker Spaniel is a poignant reminder why microchipping is so important. The beloved pet of Juliet Bouverie from West London, Maddie had been her constant companion since losing her partner John to cancer.



When Maddie ran away from her dog walker and went missing, it was yet another painful loss for Juliet and the loneliness was unbearable. She scoured the area for days and put up posters, but to no avail. Six months later, a dog warden found Maddie abandoned in Surrey and took her to Battersea Old Windsor where staff scanned for a microchip and gave Juliet the happy news. "Getting Maddie back was the best gift anyone could give me. Now I have my best friend back," she says.

Transforming lives

Capturing hearts and minds

The great work of our Clinic, Intake, Rehoming and Welfare staff in transforming the lives of our dogs was shared with 44 million fans of our ITV series *Paul O'Grady: For the Love of Dogs* in 2015, moving more of the nation to choose a rescue animal as their next pet.

Pug Peanut, like so many of her breed, who had breathing problems due to overbreeding, is just one of the many Pugs and French Bulldogs that have become the latest 'status dogs' in the UK, which we expect to see more of in future.

Other dogs that touched the lives of viewers in the fourth ITV series included Pluto, an underweight Labrador puppy with a rare medical condition that affected the muscles in his oesophagus and had to be fed upright in a special chair. The TV show has continued to be extremely effective in raising awareness of the Home keeping Battersea's work in the nation's consciousness, attracting an average of **4.5 million** viewers per episode.



Above: Paul comes face-to-face with Peanut the Pug who was treated by our Clinic.



Irene as a young girl with her family and pet dog.

A lasting legacy

So many people have been compelled to leave a legacy in their Will to the Home after watching the highs and lows of Battersea life in our *Paul O'Grady: For the Love of Dogs* ITV series. We are always incredibly humbled by people's generosity – none more so than Irene Adgie who, thanks to her great love of animals, decided to leave a half share of her estate to Battersea – a charity that she

said she had "great respect" for. Mrs Adgie always had a rescue dog or cat, with her last pet being an Irish Water Spaniel named Mitzi. Widowed since 1975 with no children, Mrs Adgie engrossed herself in village life and was a pillar of the community. Her close friends and Executors of her Will, Judith and John Kennard, were invited by our Legacies team to Battersea for a special tour and a plaque in her memory has been put up on site.

Forward thinking

We are transforming our rehoming through innovative creative work. In the spring of 2015, our #LookingForYou campaign at Westfield Stratford City shopping centre encouraged people to take home a Battersea dog. Volunteers handed out leaflets to shoppers containing an electronic tag which triggered interactive digital billboards of Battersea dog Barley, so when they walked past he 'followed' them around the mall from screen to screen. This groundbreaking campaign was featured in the media globally from Japan to the USA and won many industry awards.

As part of our #WhoNeedsWho campaign, we captured the hearts and minds of people with a collection of real life stories on the benefits of rehoming a Battersea dog or cat. From helping the new owners overcome loneliness and depression to really making a house a home, our former Battersea residents have done us proud.

Global awareness

There are over 160,000 charities in the UK and 2015 saw Battersea become a top ten UK charity brand for the first time, based on public perception from YouGov Charity Index. We also saw a 25% increase in media coverage in 2015 and this brand awareness helps us to rehome more of our animals. The USA is still our biggest international consumer of stories and we were even featured in the press in Vietnam, Zimbabwe and Venezuela.



In the public eye

We are lucky enough to have the unbridled support of our Battersea Ambassadors Paul O'Grady, David Gandy, Dame Jacqueline Wilson and Amanda Holden who champion the Home in every way they can, but we also spread the word through our many fundraising events. The most ambitious event in the Fundraising calendar is the annual Collars & Coats Gala Ball, and we also saw our many supporters and dog rehomers come out in force at the Annual Reunion in Battersea Park, the Old Windsor Family Fun Day and our Muddy Dog Challenge.

Above: Battersea Ambassador Dame Jacqueline Wilson with Sam at our Mary Tealby kennel opening.

544k

Facebook 'likes'
(just 39k in 2010)

153k

Twitter followers
(just 4k in 2010)

5.75m

website visits
(just 1.9m in 2010)

Transforming lives

The class of 2015

Dogs

	Total		Total
Afghan Hound	1	Labradoodle	3
Akita	55	Lancashire Heeler	1
Alaskan Malamute	24	Lhasa Apso	17
Anatolian Shepherd Dog	5	Lurcher	154
Australian Kelpie	1	Malinois Belgian Shepherd	2
Basset Griffon Vendéen Grand	1	Maltese	9
Basset Hound	13	Maremma	1
Beagle	49	Mastiff: Bull	88
Belgian Shepherd Dog	1	Mastiff: Neapolitan	4
Bichon Frise	54	Mastiff: Old English	5
Boerboel	1	Mexican Hairless	1
Boxer	32	Miniature Pinscher	10
Bracco Italiano	2	Mongrel	497
Bulldog	24	Northern Inuit	2
Bulldog: Alapaha Blue Blood	1	Old English Sheepdog	4
Bulldog: American	103	Other	1
Bulldog: French	13	Papillon	21
Bulldog: Old Tyme	9	Pekingese	1
Canary Dog	2	Pointer: German Short Hair	8
Cane Corso	15	Pomeranian	15
Chihuahua: Long Hair	30	Poodle: Miniature	10
Chihuahua: Smooth Hair	71	Poodle: Standard	2
Chinese Crested	2	Poodle: Toy	11
Chow Chow	3	Presa Canario	2
Collie	23	Pug	33
Collie: Bearded	1	Retriever: Flat-coated	2
Collie: Border	80	Retriever: Golden	10
Collie: Rough	4	Retriever: Labrador	126
Corgi Welsh: Cardigan	2	Rhodesian Ridgeback	17
Corgi Welsh: Pembroke	3	Rottweiler	101
Dachshund: Miniature Long Hair	2	Saluki	22
Dachshund: Miniature Smooth Hair	6	Samoyed	2
Dachshund: Standard Long Hair	1	Schnauzer: Giant	1
Dachshund: Standard Smooth Hair	1	Schnauzer: Miniature	13
Dachshund: Standard Wire Hair	1	Setter: Red	1
Dalmatian	13	Shar-Pei	44
Deerhound	2	Shiba Inu	3
Dobermann	23	Shih Tzu	77
Dogue de Bordeaux	33	Siberian Husky	84
Foxhound	2	Spaniel: American Cocker	1
German Shepherd	164	Spaniel: Brittany	1
Great Dane	8	Spaniel: Cavalier King Charles	20
Greyhound	42	Spaniel: Cocker	31
Greyhound: Italian	1	Spaniel: English Cocker	36
Griffon Bruxellois	1	Spaniel: English Springer	33
Hungarian Vizsla	1	Spaniel: King Charles	3
Irish Wolfhound	1	Spaniel: Tibetan	2
Japanese Akita Inu	2	Spitz: German	13

	Total
Spitz: Japanese	3
Terrier: Bedlington	1
Terrier: Border	11
Terrier: Boston	1
Terrier: Cairn	15
Terrier: English Bull	36
Terrier: English Bull (Miniature)	1
Terrier: Fox Wire Hair	3
Terrier: Irish	1
Terrier: Jack Russell	443
Terrier: Lakeland	7
Terrier: Manchester	1
Terrier: Norfolk	2
Terrier: Norwich	5
Terrier: Parson Russell	13
Terrier: Patterdale	53
Terrier: Pitbull	91
Terrier: Plummer	1
Terrier: Scottish	1
Terrier: Staffordshire Bull	1,288
Terrier: Tibetan	2
Terrier: Welsh	3
Terrier: West Highland White	46
Terrier: Yorkshire	116
Thai Ridgeback	1
Weimaraner	4
Whippet	20

Total 4,643

Cats

	Total
Balinese	1
Bengal	39
Birman	4
British Blue	2
British Short Hair	16
Burmese	10
Chinchilla (Persian): Long Hair	2
Cornish Rex	2
Domestic Long Hair	165
Domestic Medium Hair	292
Domestic Short Hair	2,781
Egyptian Mau	1
Exotic Short Hair	5
Himalayan	2
Korat	1
Maine Coon	9
Oriental Short Hair	11
Other	11
Persian	12
Ragdoll	6
Russian Blue	4
Scottish Fold	1
Siamese	19
Sphynx	1
Tonkinese	1

Total 3,398

Breed highlights

Dogs

1,288
Staffordshire Bull Terriers

497
Mongrels

443
Jack Russell Terriers

164
German Shepherds

154
Lurchers

126
Labrador Retrievers

Cats

2,781
Domestic Short Hair

292
Domestic Medium Hair

165
Domestic Long hair

39
Bengal

19
Siamese

16
British Short Hair

In total we cared for 9,677 dogs and cats in 2015, including those present at the start of the year and those we reunited with their owners off-site who are not included in this list.



Above: Blue-eyed Collie Bobby is one of our very special Ambassadors at Battersea.

Transforming lives

Our partners

We were helped by a number of strategic partners in 2015. We thank them all.

BGC Partners

Battersea Dogs & Cats Home were privileged to be invited by global brokerage company BGC to commemorate the loss of their 658 colleagues during the September 11 attacks in New York by taking part in their celebrity trading day. This raises thousands of pounds for each charity in attendance and by turning what was a tragic day into one that is positive and uplifting BGC Partners has helped Battersea to raise thousands of pounds towards our new Veterinary Hospital.

Bob Martin

Bob Martin has continued to kindly donate its Felight cat litter to all three centres to ensure our cats are clean and comfortable while we find them new families. We also receive an annual donation from the sale of Felight bringing Bob Martin's total donation to £23,000 since our partnership began in 2013. Thank you for your support, Bob Martin.

The Kennel Club Charitable Trust

In 2015 a donation of £56,000 was made by The Kennel Club Charitable Trust towards enrichment in the new Mary Tealby Kennels. Thanks to this support, every dog that arrives at the Home can be welcomed into a warm, comfortable kennel filled with everything needed to make their time with us as calm and stress free as possible.

Mars Petcare

Thank you to Mars Petcare who supply the Home with Pedigree and Whiskas dog and cat food, saving Battersea approximately £120,000 a year. This partnership enables us to invest money into other areas, such as vital new facilities and improving standards of care for our animals.

notonthehighstreet.com

We were thrilled to launch a partnership with one of the UK's most exciting and fast-growing businesses, notonthehighstreet.com, helping us to rehome more #petslessordinary. Notonthehighstreet.com donated £40,000 in support of our rehoming programme in 2015 and sales of a range of bespoke pet-themed products has raised a further £17,000 for the Home.

People's Postcode Lottery

Players of People's Postcode Lottery continued their incredible support of the Home in 2015, with funding totalling £250,000 by the end of the year. It is no exaggeration to say that every single dog and cat that comes through Battersea's gates feels the impact of this wonderful generosity.

Petplan

In 2015 Petplan generously supported Battersea Dogs & Cats Home with its Summer Safety Campaign for a second year, reminding people that dogs die in hot cars. Petplan also provides every animal rehomed with four weeks' free insurance.



Transforming lives

Funding our future

Here at Battersea we make sure that every penny counts.

Thank you to everyone who has donated in 2015 and made a real difference to the lives of our dogs and cats and whose funds will help ensure our new Veterinary Hospital becomes a reality in 2016. In addition, the Home's 2014-2018 Strategic Plan foresees investment in important infrastructure improvements, particularly at our Old Windsor site in the next few years, as well as significantly enhanced collaboration with our animal partners across the UK. Financial resources have been raised now to fund this vitally important work.

£37,802 invested every day to care for our dogs and cats across all three centres in 2015.

Total income:
£36,716,707

Legacies and donations
£31,309,796

Investments and property
£310,920

Events and shop sales
£1,423,715

Rehoming and claim fees
£904,202

Sundry and contribution to London site regeneration
£2,768,074

Total expenditure:
£28,505,441

Caring for dogs and cats
£13,797,879

Awareness and education
£1,734,452

Growing income
£12,925,505

Governance
£47,605

32,536

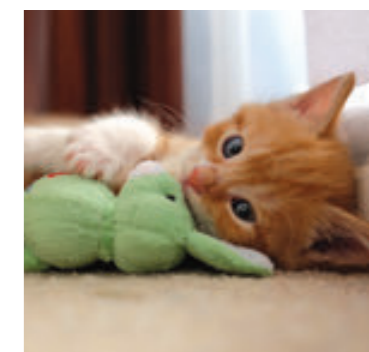
kilograms of dried food was consumed by our dogs and cats

194,124

tins of Pedigree and Whiskas pouches eaten

117,660

litres of Felight cat litter used





Who's who

- | | |
|---|--|
| Patron
Her Majesty The Queen | Directors
Claire Horton
<i>Chief Executive</i> |
| President
His Royal Highness
Prince Michael of Kent GCVO | Bryony Glenn
<i>Director of Human Resources</i> |
| Vice-Presidents
The Earl of Buchan
Lt Col Duncan Green
John Hoerner | Peter Laurie
<i>Director of Operations</i> |
| Council of Trustees
Heather Love
<i>Chairman</i> | Dee McIntosh
<i>Director of Communications & External Affairs</i> |
| Amanda Burton
<i>Vice Chairman</i> | Shaun Opperman
<i>Director of Veterinary Services</i> |
| Brian Dunk
<i>Honorary Treasurer</i> | George Ruiz
<i>Director of Finance & Corporate Services</i> |
| Robin Bolton | Liz Tait
<i>Director of Fundraising</i> |
| Susie Briscoe | |
| Kari Daniels | |
| Lydia Lee-Crossett | |
| Anne Montgomery | |
| Matthew Pead | |
| David Turner | |
| Bradley Viner | |
| The Worshipful The Major
of Wandsworth (ex-officio) | |

This Annual Review is dedicated to the honoured memory of the late Mary Tealby, the Foundress and unwearied benefactor of this institution.

Above: A Doggy Day Out at Richmond Park organised for our kennel dogs.

Back cover: Cat Rehoming & Welfare Assistant Dilton Rodrigues with Peaches.

**Visit one of Battersea's
three centres. Open daily.**

Battersea Dogs & Cats Home

4 Battersea Park Road
London SW8 4AA
T: 0843 509 4444

Battersea Old Windsor

Priest Hill, Old Windsor
Berkshire SL4 2JN
T: 0843 509 4444

Battersea Brands Hatch

Crowhurst Lane
Ash, Kent TN15 7HH
T: 0843 509 4444

For further information, and to find out how
to rehome, make a donation, visit one of our
centres or get involved as a volunteer, go to
battersea.org.uk or call **0843 509 4444**



Registered charity No. 206394

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FundRaising
Standards Board

A member of the Association of
Dogs and Cats Homes.

A Registered Charity under the
Charities Act 1960, No. 206394.
Battersea Dogs & Cats Home,
a Company Limited by Guarantee.
Registered in England No. 278802.
VAT registration No. 726 5204 47.

Registered office:

Battersea Dogs & Cats Home
4 Battersea Park Road
London SW8 4AA
0843 509 4444

